ABSTRACT

Rendi Trikada, " Designing Information System of Online Reservation And Sales At PT. Pahala Kencana ".
Under the guidance of Tono S.Si. Hartono, M.T

Information system of online reservation and selling ticket on a corporate travel agency is required to efficiently and effectiveness of the company's travel agency. In the information system of online reservation and selling ticket.PT. Pahala Kencana include any information about departure schedules, ticket reservations fleet, customer data, objective data, payment, cost of bus tickets, cancellation of departure, the list of passengers in a fleet, and other information.

The method has used when designing of Information System Online Reservation And Sales at PT.Pahala Kencana, and to know previous system operation, using a structured approach, using several tools like Flowmap, Context Diagram, DFD, data dictionary, normalization, and ERD, where as for system development method use the classic life cycle methodology (water fall model) . Support software has used was Corel-Draw, Photoshop, PHPTriad package, Macromedia Dreamweaver 8, and the MySQL database as a builder as well as program documentation and reports.

With the existence of this web-based systems, which are connected with the database, it will be so much easier to conduct processing data sell and ordering transactions, as each information to be provided to consumers could be faster, more accurate and of course with a very low cost.

Keywords: online sales, e-commerce, web portals, online stores.