ABSTRACT

CV Mimma design is one of the companies engaged in the printing business card, invitation card, production of t-shirt, jackets, spanduk.CV Mimma design still uses famplet and banners as a promotional and marketing media . This is less efficient at times more sophisticated technology such as that. Compliance orders with items sent are less likely to effective.

To facilitate the delivery process and increase effectivity information in the field of marketing and sales is a web based computerized system to generate information more quickly and used complicated. System using a prototype tool used to design a system that is UML(unified modeling language), class diagram, object diagram, use case, sequen diagram, collaboration diagram, activity diagram, namely data collection techniques of observation, while the selected application in the design of this website is php with MYSQL database.

System is designed promotional information system and web-based sales in CV Mimma design Bandung. System presented online in order to provide better service to its customers maximum.

Keywords : information System, sales, web.