ABSTRACT

"SELF CONCEPT OF PUNKERS COMMUNITY IN BANDUNG"

(Studies of phenomenology of the self concept punkers community in Bandung)

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This thesis under the guidance,

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This studi aims to determine the child's concept of self-punk community in the city of Bandung. to find it here researchers divided into three sub focus of the symbol (mind), the cognitive component (self), and affecctive components (society).

The method used in this study is the phenomenological tradition with subtantive theory of symbolic interaction. For data collection is done by literature study, field studies (in-depth interviews and participan observation), internet searching, and study documentation. The selection of informant was done by using purposive sampling based on specific criteria and research purposes. Data analysis technique used is the data collection, data reduction, data display, and conclusion drawing (verivication).

While the data used to test the validity are triangulation, discussions with peers, and member check. The result showed that the symbol of punkers boots, piercing, tight pants, leather jackets, hair mowhak have meaning as an identity, the cognitive component in the from magazines, books, internet, and tapes, an so the self concept of punkers adherents formed by three components that generate positive and negative self concept.

The conclutions of this study id the self concept punkers cannot be separated from the symbols of punk, the cognitive component in the formation of self, and the affective component in running a punk. formation of self concept is not separated from the influence of the people closest and the environment.

suggestions of this study was to punkers who was not born in order to appreciate the meaning and values embodied in the ideology of punk and do not look at only one eye and judging from appearances just because punk is an ideology that has a history behind it.

Key Word: phenomenology, symbolic Interaction, Cognitive, affective.