ABSTRACT

SELF-IMAGE DANGDUT SINGER WOMEN'SWHEN APPEARED ON STAGE

(A Dramaturgis Study WithSymbolicInteractionAboutSelf Image dangdutsingerWomen'sInCimahiTown)

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This studyto determinehow Self-Image of a woman dangdut singer this study Dramaturgis Symbolic Interaction.This studyused qualitative methodswithinformants, amounting to six people. Withthe selection of informants using purposive sampling techniques. Data were obtained throughin – depth interviews, participant observation, literature study, study documentation, and search data online. The data analysis techniques used are data collection, data reducstion, data representation, inference, and evaluation.

The results showed that female dangdut singer could play different roles in life, when in front of the stage they almost all play well next stage, from the self-image of scantily clad way, excessive makeup, and they also show that sway to the rhythm music. They did that on purpose so that in view of the professional dangdut singer. In contrast to the middle stage, where they do regular exercise, and try different kinds of makeup, clothes, and mix and shake with songs that will bring. Then at this stage they do or the imaging process itself, so that the view according to which the audience would expect. While on the stage behind them showing their true character through life as a housewife or a student as ever.

From the research results can be concluded that self - image of a woman dangdut singer may change from time to time depending on how they wanted was viewed by others.

Researchers who can give advice is dangdut singers should be more professional and increase exercise schedule and can improve communication between fellow crew members.