ABSTRACK

Reclays is one Cltohing that specializes in clothing sales. During this process of data management on the sale of goods is still going cloting reclays manually, because the search process data needed for making these reports can not do it quickly because it does not irregular data in archive storage. For that purpose in writing this final task, the author tried to develop a web-based information systems with the aim of providing information and media campaigns by providing the services of an online clothing a sales.

In the design of the website authors use the method that is descriptive method of research is the only method describes and summarizes the various conditions, situations or different variables. System development method used is prototype method, the method prototype system developed stage there are deficiencies in the previous stage can be added directly without having to finish until the last stage first, used the software writers to create an application program is a window as the operating system Xampp mysql as a database as the Apache web server and DreamweaverCS4 as an editor to write a php script.

Sales information systems created to maximize sales expected to Reclays Clothing products and facilitate consumers in making a purchase because it conducted an online transaction and process cash payments by using inter-account transfer.