ABSTRACT

INTERPERSONAL COMMUNICATION OF PUBLIC RELATIONS NARCOTICS BOARDS WEST JAVA PROVINCE THROUGH FAMILY GATHERING IN IMPROVING THE PERFORMANCE OF EMPLOYEES

By :
AyubBadrudin
NIM.41806101

This scripts under Supervise of,
Rismawaty.S.Sos.,M.Si.

This study aims to determine how interpersonal communication of public relations narcotics boards west java province through family gatheringin improving the performance of employees.

This study used a qualitative approach, while research method is observation method with descriptive analysis technique. Majority data obtained through interview, observation, internet searching, and literature study. Informant whoearnedas much two people as key informants, and two people for informants support.

From the results of research show that openness, Empathy, Attitude, Positive attitude, Supporting Equality conducted public relations of Narcotics Boards West Java Province via the activities of Family Gathering can build a good performance and optimum of each of its employees.

The conclusions of this research suggest that the activities of the family gathering hosted by public relations Agency Narcotics in West Java by using communication between Personal were able to develop their work accomplishments belonging to each of its employees.

Advice that can be given to public relations of Narcotics Boards West Java Province to Researchers for future activities in a Family Gathering for the family of each employee, invites, and time interval to be slightly reduced its implementation please, make the most of it by doing some improvements in providing infrastructure and facilities Office.