ABSTRACT

BEGGAR PHENOMENOM IN THE CITY BANDUNG
(Study of Symbolic Interaction Phenomenology On Beggars Generous in Front Candidate in Bandung)

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This research aimed to find out how Symbolic Interaction Philanthropic Beggar in Front candidate in Kota Bandung. To answer the above problem, then the following sub-focus research was conducted: Self Concept, Process, Communication, Personality and Symbolic Interaction. Sub focus is to measure the focus of research, namely: Symbolic Interactions beggar in front of the candidate philanthropy.

This is a qualitative research approach to the study of phenomenology, this research subjects is a beggar. Informants selected by purposive sampling techniques, the key informant study of 3 (three) people from beggars, and to clarify and to reinforce the key informant data of the 2 (two) people. Research data obtained through in-depth interviews, observation, documentation, and library study and data online search. As data analysis techniques with data reduction, data collection, data presentation, draw conclusions, and evaluation.

Research results show that: 1. Self-concept is based on both biological factors and non-biological, and the factors within or friendship as a driving factor, 2. Communication process with the movement of the body is shown as a means of compassion and sense of status and position of beggars, 3. Personality, featuring appearances as identity cards, 4. Symbolic Interactions beggar who managed to create an effect of those who view it from the symbols.

In conclusions symbolic Interactions beggar indicate a perceived delivery of messages with the specific purpose of the beggar to the mercy, aid, and sympathy.

For advice, beggars not to pretend and not take advantage of the hypocrisy of the government program. As for the people, give charity because sincerity not sympathy and support government programs and obey the rules. Whereas the government, asserts the rules and working with the private sector or craftsmen and artists to create program of reducing beggar. For researchers, further more specific.