ABSTRACT
THE PERCEPTION OF LOCAL GOVERNMENT REPORTER GARUT TO QUALITY NEWS CONTENT ON THE WEBSITE OF THE LOCAL GOVERNMENT DISTRICT OF GARUT
By:
Andi Hasan

This thesis under the guidance of:
Desayu Eka Surya, s. Sos., M. Si

This research *aims to determine the extent to which the perception of local Government Reporter Garut to quality News Content on the Website of the local government district of Garut. To respond to the issue raised above, indicator, gained popularity in the sensation, perception, interpretation to the facts of the content variable news, objectiveness, balance, completeness of contents contents News News, news content for keauratan variable quality content news.*

This type of research *is research using quantitative methods, methods of analysis of descriptive data collection technique through angket, interview, study library and internet searching. Population (N = 30) is a local government district of Garut. Sampling sampling technique using total. Data analysis techniques is the ability to edit data, providing coding book, ode (cooding book) and coding sheet ((cooding sheet), tabulate data, processing of data correlation coefficient, Spearman and cultivate Ran data using a Statistical Software Program For Social Science (SPSS Version 11.8).*

Research results are *1) Relationship to quality news content* ***sensation*** *of (-0,499) is not enough means, invalid and insignificant. 2) Relationship to the quality of the contents of news* ***Attention*** *of ((0,479)) is a pretty mean, valid and signifkan. 3)* ***Interpretation of the quality*** *of news content (0,210) is not enough means, invalid and insignificant. 4) relationship to perception of* ***facts of news contents*** *(0,227) is not enough means, invalid and insignificant. 5) Relationship to perception of the* ***objectiveness of news*** *(0,312) is not enough means, invalid and insignificant. 6 perception of* ***balance Relation) contents of news*** *is pretty (0,371) mean, valid and significant. 7 perceptions towards* ***completeness of contents*** *News registration (0,133) is not enough means, invalid and insignificant. 8) against the* ***accuracy of the contents*** *of the Relationship* ***perceptions of news*** *(0,176) is not enough means, invalid and insignificant.*

Conclusions research *of is the relationship between the perception of the news content of ualitas (0,362) is a pretty mean, valid and significant.*

Research advice *is in the local government website should Garut to facilitate classification made news readers to choose the topic you want to read news.*