ABSTRACT

INDIGO GROUP COMMUNICATION IN JAKARTA
(Ethnographic Studies Communication About Communication In Indigo Group)
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This study aims to determine the indigo group communication Jakarta. To achieve that goal then raised the question of how the situation in the Indigo communication, how communication events in the Indigo, and how the act of communication within the group Indigo.

This type of research is qualitative. While the methods used in this research is an ethnographic study of communication. Most of the data collected through interviews and observations, and supported by literature study. Informants were obtained by 4 people berstatuskan as part of the group members indigo jakarta. After the interviews, the researchers conducted categorization of the questions asked and the results were analyzed according to a small observation and interviews to ensure that the informant knew the communications that occur in jakarta indigo.

Beneficial results obtained in a group of indigo know jakarta communication in the delivery destination and purpose within the group in terms of how to interpret the communication among members of the group. Conclusions in a group communication indigo indigo group can be said to create a different perspective in any discussion and no debate, delivered with verbal and non-verbal language to understand each other group members indigo. Suggestions that researchers can give is to start he explained the existence of this group makes us open the eyes that indigo is not always associated with the mystical.