# *ABSTRACT*

## *PORTAL DEVELOPMENT E-COMMERCE OF SMALL BUSINESS, MEDIUM (UKM) OF BANDUNG BY USING WEB-BASED CASE STUDY IN COOPERATIVE AGENCY, UKM AND TRADE INDUSTRY OF BANDUNG*

***By***
**HARI PURWO SRIDADI**
**10105093**

*Cooperative Agency, UKM and Trade Industry of Bandung, which was formed in 2001 through the regulation of Bandung No. 5 in 2001, it formed to support the effort of economic society empowerment and every potential of the economic, especially those oriented to cooperatives and small businesses.*

*The difficulty which occur in this business is where the UKMs difficult to market their products and find the right buyer. So the customers also difficult to find the products that they needed. And the UKMs are also difficult to make an e-commerce web application itself, to market its products.*

*For buyers in the outside of the city of Bandung was too far away and its troublesome if they should go directly to each UKM and its very difficult also for the trader to market their products to customers who far from the city of Bandung. By building a portal application e-commerce web-based, its expected to be a good place for both the customers and UKM themselves in the marketing, sell and find the products that needed. Because of this web portal UKM should not have an expertise to make the web to have their own e-commerce web and they can market their products more widely.*

*Keyword : web portal e-commerce*