ABSTRACT

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THE DEVELOPMENT OF E-COMMERCE SERVICES IN DISTRO REVIVAL PARAHYANGAN BANDUNG

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Distro Revival is a company engaged in the clothing trade. Distro Revival already has many customers both inside and outside the city of Bandung in Bandung still manual implement procedures whereby consumer spending come directly to the store, demand for goods procurement manual which managers come to convection or convection come to manager, as well as the manual system in recording data and sales transactions. To resolve this problem, increase sales and reach a larger market share then the distributions Revival wants to use technology in marketing and sales strategies by implementing E-Commerce.

E-commerce is one field of information technology trade. E-commerce or electronic commerce can be translated as a sale and purchase transactions are done through electronic media. Use of E-commerce is very effective because the system has taken over all operations that have been done manually .

To build an E-commerce application, a tool used to describe the system model is a data flow diagram (Flow Map), context diagrams, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, and Entity Relationship Diagram (ERD).

E-commerce application made is expected to help in the promotion of products, helping increase sales, reduce operating costs for the company, makes consumer in making the process of ordering and payment of a product which done on-line without directly coming into the store, as well as assist in making the request of goods.

Keywords: *Transactions, Services, E-commerce, Clothing trade, request of goods, Online*