ABSTRACT

REPRESENTATION OF RACISM IN THE FILM THIS IS ENGLAND (SEMIOTICS ROLAND BARTHES REGARDING ANALYSIS OF RACISM IN THE FILM THIS IS ENGLAND)

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This research aims to find out the meaning of racism contained semiotics in the film This Is England, analyze what are the meanings contained in the film This Is England, which deals with racism, which is denoted, the meaning of meaning, myths/ideological connotations according to Roland Barthes.

This research is a Qualitative Research using analysis semiotics Roland Barthes. Data collection technique that is used is the study of library, documentation, observation, study and search data online. A sequence object analyzed contained in the film This Is England by taking three sequences.

The results showed that there are three meanings according to Barthes semiotics. The meaning contained in the sequence denoted This Is England depict the doctrinal, initiation, resistance, even intimidating actions of immigrants who came to the United Kingdom. While the meaning of the existence of a form of acquired connotations of action and resistance of words that say there was an element of racism in to immigrants. While the meaning of the Myth/ideology that occurs from the Pakistani immigrant who most often gets racist actions carried out massive indigenous native United Kingdom citizens who feel entitled to obtain rations and enjoy the many perks of a lion above the suffering of other groups.

Conclusion of the research showed a scene of initiation, doctrinal, store robbery, The snitches show has the occurrence of racism from residents indigenous england against the immigrants. They enjoy various privileges above suffering other groups with the support of various institutions and a set of the rule of law that is deliberately invented. for the sake of propping the racist and preserve the system.

Researcher give suggestions for filmmakers to reveal what people hasnt know with a representation into a unique movie. The film "This Is England" is loaded with a moral message and can be an example to the people of Indonesia are still vulnerable to racial conflict, and the film can be used as learning.