

## DAFTAR ISI

ABSTRAK .....	I
<i>ABSTRACT</i> .....	II
KATA PENGANTAR .....	III
DAFTAR ISI.....	V
DAFTAR GAMBAR .....	VIII
DAFTAR TABEL.....	X
DAFTAR SIMBOL.....	XII
DAFTAR LAMPIRAN.....	XIII
BAB I PENDAHULUAN .....	1
I.1 Latar Belakang Masalah.....	1
I.2 Perumusan Masalah .....	2
I.3 Maksud dan Tujuan.....	2
I.4 Batasan Masalah.....	3
I.5 Metodologi Penelitian .....	4
I.6 Sistematika Penulisan .....	5
BAB II TINJAUAN PUSTAKA .....	7
II.1 Profil Tempat Penelitian .....	7
II.2 Landasan Teori.....	7
II.2.1 Desain Interaksi.....	7
II.2.2 <i>User Interface</i> (UI).....	8
II.2.3 <i>User Experience</i> (UX).....	14
II.2.4 <i>Goal Directed Design</i> (GDD) .....	14
II.2.5 <i>Empathy Map</i> .....	16

II.2.6	<i>User Persona</i> .....	18
II.2.7	<i>User Goals</i> .....	20
II.2.8	<i>User Story</i> .....	22
II.2.9	<i>Screen Design Worksheet</i> .....	22
II.2.10	<i>Usability Testing</i> .....	24
II.2.11	<i>Flutter</i> .....	30
BAB III ANALISIS PERANCANGAN DESAIN INTERAKSI .....		31
III.1	<i>Research</i> .....	31
III.1.1	Analisis Masalah .....	31
III.1.2	Analisis Bisnis.....	34
III.2	<i>Modeling</i> .....	39
III.2.1	Analisis Pengguna.....	39
III.2.2	<i>Persona Map</i> .....	43
III.2.3	<i>Journey Map</i> .....	46
III.3	<i>Requirements</i> .....	47
III.3.1	<i>Problem and vision statement</i> .....	47
III.3.2	<i>Identify Persona Expectations</i> .....	49
III.3.3	<i>Identify Design Requirements</i> .....	51
III.4	<i>Framework</i> .....	59
III.4.1	<i>Wireframe Publikasi</i> .....	59
III.4.2	<i>Wireframe Negosiasi</i> .....	67
III.4.3	<i>Wireframe Pendukung</i> .....	71
III.5	<i>Refinement</i> .....	77
III.5.1	<i>Mockups Publikasi</i> .....	78
III.5.2	<i>Mockups Negosiasi</i> .....	86

III.5.3 <i>Mockups</i> Pendukung .....	90
BAB IV IMPLEMENTASI ANTARMUKA DAN PENGUJIAN .....	97
IV.1 Implementasi Antarmuka .....	97
IV.1.1 Implementasi Sistem .....	97
IV.1.2 Implementasi <i>Prototype</i> .....	98
IV.2 Pengujian <i>Prototype</i> .....	115
BAB V KESIMPULAN DAN SARAN .....	121
V.1 Kesimpulan .....	121
V.2 Saran.....	121
DAFTAR PUSTAKA .....	122