ABSTRACT

DEVELOPMENT OF E-BUSINESS MARKET SMALL TOWN MIDDLE BANDUNG WEB-BASED

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Currently, most of the sale and purchase transactions made in the traditional product where buyers and sellers meet directly and transactions occur at the time.

The goal of this final task is to develop an application like a web-based selling, as the place where the database storage of data. E-market applications that SMEs have made this a few facilities that can facilitate the search of information about the products offered (offer to buy), and a searchable product (offer to sell). Applications e-SME market is also very easy for users to search information in the search facility there.

At the end of this task is done using the MySQL database creation and programming language used is php running on Windows XP Service Pack 2.

The end of this task has been successfully simulate the e-application for the SME market transactions and sales orders. This showed that the combination of the technology used on the end of this task is suitable to create web applications, including e-applications market SMEs.

Keyword : e-market,ukm,website,e-commerce