Abstract

SIGN MEDIA INFORMATION SYSTEM DESIGN IN CURUG CINULANG

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Study Progamme Graphic Design

Curug Cinulang is a natural tourism object in a form of waterfall located in the border between Bandung District and Garut District, West Java. Though located between the two districts, administratively Curug Cinulang belongs to Sindulang Village, Cimanggung Sub-district, Sumedang District.

Curug Cinulang possess a beautiful waterfall and still original nature. However, the management and design of Curug Cinulang natural tourism object is still not good. For example, the lack of sign system information facility. It leads to the bad design of the location and to the decrease of visitors because the visitors or tourists feel confused when they are at the location of Curug Cinulang natural tourism object to seek the existing facilities.

From the problem found, it needs a redesign of the sign system at the area of Curug Cinulang natural tourism object, so as to provide convenience to visitors in enjoying the facilities existing at Curug Cinulang natural tourism object.

Key Word : *Sign System, Curug Cinulang,*