## *ABSTRACT*

***Tepe Ria Sihombing, "Influence of Entrepreneurship Spirit and Motivation through Craftsman Business Performance of knitting industry Centre in Binong Jati Bandung" (guidance of Rizki Zulfikar, SE.,MSI Management Economic Fakulty of Indonesia Computer University)***

*The aim of study is to know and analyze Influence of entrepreneurship spirit and motivation through craftsman Business Performace knitting industry centre in Binong Jati Bandung. The hypothesis from this research is significant influence between entrepreneurship spirit that comprises willing/ struggle power, discipline, hard work, diligent, honest, tough and motivation comprises have a certain attitude, autonomy and able to create something through craftsman business performance of knitting industry centre in Binong Jati Bandung.*

*Used method in this study is descriptive and linier regression analysis the study result shows that there is good relationship between entrepreneurship spirit and Motivation to craftsman business performance of knitting Centre in Binong Jati Bandung.*

*F test result clarifies entrepreneurship spirit that comprises(strunggle Power, discipline, hard work, diligent, honest, tough), and motivation comprises have a certain attitude, autonomy and able to create something all at once axtend positive influential and significant as much as 44,7% through craftsman Business performance of knitting industry centre in Binong Jati Bandung. T test Result With Confidence range 95% can be concluded that entrepreneurship spirit has significant influence through craftsman business Performance of knitting industry centre in Binong Jati Bandung. The direction that marked with positive shows high entrepreneurship spirit which can make business performance more high.*



*Keywords :* ***Entrepreneurship, Spirit, Motivation, Business Performance***