ABSTRACT

E-COMMERCE WEBSITE APPLICATION DEVELOPMENT ON FRONTROW BUTIK

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Frontrow Butik a kind of trade company which provides fashion stuff for boys and girls. E-commerce application development refers to the manual system that is running. Manual system which runs currently in the form of sales are based only on consumers who come directly to the store. Moreover, the Frontrow Butik has obstacles, ranging from the promotion process and transactions and in preparing reports sales are still done manually so that the report has not been selling well detailed.

To illustrate of data flows between system and external components is used context diagram. Data Flow Diagram (DFD) is used to describe the flow of data that flows on the system, and for the database design is used Entity Relationship Diagram (ERD) as a modeling analysis.

In testing this application consist of two stages, they are alpha and beta. black box testing method used at the alpha stage testing where testing is more focused to the functional requirement system. At beta stage testing conducted interviews and giving questionnaires to users of the system.

Keywords : E-Commerce, Frontrow Butik, Diagram konteks, ERD, DFD.