ABSTRACT

POLICY IMPLEMENTATION ABOUT MAKING ROUTE PERMIT DECISION LETTER AND CARD CONTROLS CITY TRANSPORTATION IN THE PROVINCE ON THE INTEGRATED LICENSE SERVICE AGENCY (ILSA) OF WEST JAVA PROVINCE

Integrated Licensing Service Agency (ILSA) of West Java Province is the government agency designated to issue the Route Permit Decision Letter And Card Controls City Transportation In The Province. In practice there are constraints between the start of the communication apparatus which can't be supported by resource personnel and facilities are still limited, the attitude of officials towards the public and the manufacture licensing groove.

In this study researchers used the theory of the book George C. Edward III, entitled Implementing Public Policy which includes four factors: Communication, Resources, Disposition and Bureaucratic Structure. Intent and purpose of this study to determine the communication, resources, disposition and bureaucratic structure on policy-making in the implementation of Decree Route Permit and Control Card Transport in Cities in Province of the ILSA of West Java Province.

Research is descriptive method with qualitative approach because it is suitable for assessing one variable, namely the implementation of the policy variables. Data collection techniques used by researchers in the study include library research and field study consisted of: observation and interviews. Mechanical determination of informants in this study to determine informant used purposive because it is based on objective research. The unit of analysis refers to the forces acting on the ILSA West Java province and the applicant permission to perform licensing in the ILSA of West Java Province.

From the results obtained that the implementation of the policy-making and decision letter Ascending City Transport Control Card in the province of the ILSA of West Java Province has not been fully implemented to its full potential, both related to resource personnel and equipment resources are still inadequate and the lack of clarity bureaucratic structure in the Field of Communications.

The conclusion of this research is good communication, but not supported with limited resources. A good disposition is shown by the attitude of officials towards the public good. Bureaucratic structures are run in accordance with the rules. Suggestion that the researchers point out is the addition of personnel resources and equipment resources required in the manufacture of the Decree of the Route Permit and Control Card Transport City in the province on the ILSA of West Java Province.

Keyword: Policy Implementatio, Public Service