ABSTRACT

Pondok Cemilan Pedas Keripik Cenghar engaged in the production and sale of hot snacks such as spicy taro chips, spicy basreng, and spicy slondokcrackers. These products has three levels of spiciness, the first oneis silver spicy meansnormal spicy, gold spicymeansmedium spicy, and the last is platinum spicymeans high level spicy. Cenghar spicy chips are suitable for people who like spicy snacks, Cenghar spicy chipsare made from selected ingredients and seasoning with a good taste. Research is undertaken for fulfilling needs of seller in promotion and sale of products that are still using the manual method, which can preventseller in sales transactions. In addition, the author's purposes are to to know the promotion and sale information systems that are running, making ofdesign model, testing and implementing of Order and Sale Information Systems.

In some problem that has gained, author conducted the research using descriptive method of analysis and for data collection using primary data sources and secondary data sources. In addition, system development method which is used by the author is the Prototype method and system approaching method. Author used a structured approach to the analysis tools using Document Flow Chart (Flow Map), Context Diagram, Data Flow Diagram, Data Dictionary, Normalization and Table of Relation. In making its software usedMacromedia Dreamweaver and MySQL for database.

As the result of research, shows that the running system is still using the manual method in its transaction process, so the research is conducted for designing promotion and sale information systems of the products in PondokCemilanPedasKeripikCengharwhich can improve the performance of data processing, testing of software, which is made by the method of Black Box testing and implementing information systems that include software, hardware, database of interface from the result of application.

Keywords : promotion and sale information systems, descriptive method, system development method, prototype method, and system approaching method.