ABSTRACT

Representation Of Student Press Freedom In A Lentera Merah Movie Analysis Roland Barthes's Semiotic In A Lentera Merah Film About Student Press Freedom

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This research purpose is meaning to find out what is semiotic meaning about freedom of the press that could be found in the Lentera Merah film, to analyzed what kind of purpose in the Lentera Merah film that related to freedom of college student press, that is denotation, meaning of denotation, myth/ideology by Roland Barhes.

This is qualitative research by using Roland Barthes's semiotic analityc. data collection technique is using documentation study, literature, and online data research. the analyzed object is sequence that is contain in Lentera Merah film by taking seven sequence.

The results show that representations of student press freedom in the film there are three meanings according to the semiotic Barthes. Denotation of meaning contained in the Red Lantern sequence depicting the life of the press is unfettered and not free in their activities. Acquired connotations of meaning in the persistence of restraint to the press, one presma a position where they are in an academic environment. The meaning of myth / ideology that can be taken of the press will stay alive, but in the next life must be Independent news, as well as impartial, and upholding the honesty with which they have the freedom of the press is accompanied by moral responsibility.

The research conclusion The study represents the life of the press should be run without any interference from any party, in responding to critical social conditions, and must remain independent in their activities in order to influence the work of the press also uphold the truth.

Researchers give advice to the filmmakers can better know what you have not picked up by the representation into a film with an attractive appearance.