ABSTRACT

Aneka Shoes is one of the shoe store specializing in footwear sales. During this process the data management of sales &purchases of goods in the shop manual Aneka Shoes is still ongoing, because the process of finding the data required for the manufacture of the report can not be done quickly becauseirregular data in archive storage. Hence, in this thesis, the authortries to develop a web-based information systems with the purpose of providing information and promotion media by providing services on the sale of clothing online. In designing the website author uses descriptive research methodis the method that is the only method of describing andsummarizing a variety of conditions, situations or differentvariables.

System development method used is prototype method,the method developed system prototype stage there areshortcomings in the previous stage can be added directly without having to finish until last phase advance, the author of the software used to create the application program is a window as the operating system mysql Xampp as a database as a web serverapache and Dreamweaver8 as an editor to write a php script.

Information system that created sales expected to maximize sales& purchases of shoes at Aneka Shoes and facilitate consumers in making a purchase because it is done online transactions and payment processes in cash by using a system of transfers between accounts.

Keyword:
Sales, Purchasing, Prototype.