***Abstract***

***DESIGNING OF SIGN SYSTEM AND INFORMATION MEDIA***

***ON MUSEUM GEOLOGI BANDUNG***

***( Case study : Sign system and information media )***

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*Museum Geologi Bandung located at Diponegoro 57's street in Bandung city. A strategic location adjacent to the location of Gedung Sate and Museum Pos Indonesia. Museum Geologi Bandung, is a tourist destination which is dominated by the students and the general public as visitors. Having a variety of exhibition objects, the results obtained by geologists from various parts of the archipelago.*

*Designing sign systems in the Museum Geologi Bandung conducted against the background by the needs of sign system that is now quite important, not only used on such traffic signs on highways and office buildings, but evolved into public places such as tourist attractions. Therefore, required a sign system properly designed to be effective in the delivery of messages and information but still have a high aesthetic value, so as to attract attention and should have continuity between the existing signage but does not cause saturation.*

*Designing sign systems in Museum Geologi Bandung aims to make it easier for visitors to access the existing rooms and facilities provided by the Museum Geologi Bandung itself.*

*Keywords: Design, Sign System, Information Media, Museum, Geology.*