***The Influence Dividen per Share and Return On Invesment Toward stock Price on Food and Beverages Companies Listed on BEI***


***ABSTRACT***

*Decline in middle and upper income groups that the majority of sources of income from the investment portfolio of shares, the U.S. financial crisis. Thomas stated, due to falling purchasing power of the food and beverage sector also affected. This study aims to provide empirical evidence on the effect of dividend per share and return on investment to stock prices on food and beverage companies listed on the Stock Exchange.*

*This research uses descriptive method verifikatif. The population in this study were all food and beverage companies listed on the Stock Exchange. Sampling was purposive sampling method, namely the number of firms sampled by 5 companies. The model used in this study was multiple regression models.*

*The results of hypothesis testing in this study show that: changes in dividends per share and return on investment is significant and positive impact on stock prices trending on food and beverage companies listed on the Stock Exchange. Based on the obtained simultaneous testing of dividends per share and return on investment to simultaneously have a significant effect on stock prices on food and beverage companies listed on the Stock Exchange.*



*Keywords: Dividend per share, Return on invesment, Stock Price*