REVIEW THE PROCEDURE OF CONSIGNMENT SALES TO PT.ABBY

By :Heru Iswanto
21309019

ABSTRACT

The research was conducted on PT.ABBY, based on the phenomenon that occurs is a consignment sales activity, which is still not good in doing a procedure and recording consignment sales, consignment sales is one of the types of sales that are in use by the company to expand its activities in the marketing area. Consignment sales is the delivery or safekeeping of goods from the owner to other parties who act as sales agents.

The purpose of this study to determine the procedures applied by consignment sales PT.ABBY and recording consignment sales. The method used in this research is descriptive method because the method deskriptif reveal a picture of a problem that occurs when the research took place, the procedures used in data collection is by means of field studies, including field observations, interviews, and documentation with setudi literature.

The results of this study indicate that the consignment sales activity based on the procedures and recording consignment sales is still not good in consignment sales activity and therefore the procedure and recording consignment sales in PT.ABBY still to be fixed in consignment sales.

Key words: activities of consignment sales, consignment procedures, recording of consignment