ABSTRACT
THE ATTORNEY WORK PUBLIC RELATIONS IN THE MANAGEMENT OF HIGH WEST JAVA WWW.KEJATI-JABAR.GO.ID WEBSITE IN BUILDING A POSITIVE IMAGE AGENCY
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The Research under guadiance
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Intention of this research is to Process of Public Relations Through the Attorney General of West Java Management website www.kejati-jabar.go.id in building a positive image its institutions.Research Employment Relations discusses the process that includes the collection of facts, planning, action and communication and evaluation.

Research is a qualitative approach, whereas the method used is descriptive method.The process of selecting informants using purposive sampling techniques. In addition, data collection techniques with in-depth interviews, observation, library research and Internet searching. Data analysis techniques used are data collection, data reduction of data, display data and drawing conclusions..

The results obtained that the gathering of facts by the Public Relations West Java High Court conducted a survey on the spot or carried directly to lapangan.Perencanaan keep updating the news content every second of the legal developments in the region and Communication West Java.Action implemented through data collection , material information will be treated to an appropriate information in accordance with the facts instead of asumsi.While evaluation of the results achieved are already accessible to visitors about 24.496 million as of the last record in June 2012 that predicted the future an increasing number of visitors.

Conclusion that the public relations work of West Java High Court through the management of website www.kejati-jabar.go.id in building a positive image of the institution aims to introduce the agency of West Java High Court, giving a positive image to the public institutions, introduction of the organizational structure of the High Court of West Java and easier for people to learn the handling of the case and the result is good enough it can be seen from the results already achieved the visitors was increasing from year to year.

Advice, portal-portal should be available on the website of West Java High Court made more attractive both in terms of appearance or the contents otherwise reproduced fhoto gallery and video so that people are more interested in opening.

Key Words: public relations, gathering facts, planning, action and communication, evaluation, the West Java High Court website