ABSTRACT

Care Genuine Leather is one of the industry be active in Garut. whose products are sourced from multiple suppliers. Care Genuine Leather experiencing difficulties in disseminating information Genuine Leathert products because there are no alternative media to promote Genuine Leather products online as well as the process of counting the cost of delivery of goods if there are consumers who order over by phone, because the Genuine Leather must check shipping costs to a delivery service provider. The purpose of this study is to determine the running system, analysis, design, System information sales and orde Genuine Leather at Care Genuine Leather Based Website.

Research method used is prototype method and is both a method of system development, if at this stage there is an ongoing shortage in the previous stage can be added or repairs immediately without having to complete the final stage prior. As software for design and implementation of programs using xampp 1.6.8 as web-server, MySQl as database and Macromedia Dreamweaver 8 as editor PHP and HTML writing files.

Based on the test results are expected from online sales this website can help companies Genuine Leather in terms of product promotion, increase sales products and can provide convenience to customers to get information about products genuine leather in Care Genuine Leather

Keyword : system, information, and sales