ABSTRACT

Fortuna Cahaya is a trading company engaged in the sale of electronic goods that provide a range of goods elektronik.Dibuatnya online sales website at Fortuna Light is a step to overcome the existing problems in Fortuna Cahaya. To identify how the problems of electronic goods sales information system running on Fortuna Cahaya-based website, how to design information systems sales and purchases in the Fortna Cahaya based website.

System development methods used by the authors is Prototype. Stages of selection and maintenance is not performed on this protorype development system. For the design process used Flowmap, Diagram Context, Data Flow Diagram (DFD) and Data Dictionary. In the database design begins with Normalization, Entity Relational Diagram and Table Relationships. While the authors to design programs using PHP and MySQL.

Construction of online sales is to help companies improve sales, all done in a computerized process to minimize paperwork and minimize the occurrence of errors and can also simplify in making report so as to improve the quality of work of employees and improve service quality.

Keywords: information systems, sales, computer equipment, Website