ABSTRACT

Sinar Abadi Elektronik is a store that sells a wide range of business activities of household electronic products such as televisions, washing machines, air conditioning, DVD player and others. Lack of effective media campaign that used lead to difficulties for consumers to know the existence of Sinar Abadi Elektronik itself, so product sales that occurred is difficult to have increased. The purpose of this study was to design a web-based system sales information so that the above obstacles can be overcome.

The design study is a descriptive case study approach to the Sinar Abadi Elektronik, data collection techniques used include the primary data source is by way of observation and interviews, while secondary data sources, namely by looking at the documents. The method used structured approaches and methods of information systems development web-based clothing sales are now made using the prototype, with a system development tools flowmap, context diagram, DFD, and the proposed database design tool of ERD. While the creation of the software in this thesis, the author uses PHP and Macromedia software Dreamwaver and to use MySql database.

From the results of the design of forming a system of selling goods or products are web-based online that can be accessed quickly and can be used by potential customers who will buy the goods or products anywhere without having to go to the store in question. In addition to customer information system is built is also useful for the shop that will implement the information system to process a variety of data and also to print various reports relating to the sale.

Key words: Methods, Systems, Sales.