ABSTRACT

Kerupuk Kembar Jaya is a company that engaged in cracker sales. This company still haven't used their computing facility and internets so it becomes a limitation on their sales and business. Therefore, this company really needs a sales and information media that can enlarge their sales range and introduce their company and their products to publics. For solving that problem, a website is needed as a sales media for their customers with internet as its medium.

On developing this system, the writer use a prototype method where observation and interview is used as the technic for data collection. The development of this system utilize some designing system tools such as context diagram, DFD, data dictionary, normalization, table relation, and ERD. The software that used for developing this system is PHP (PHP : Hypertext Preprocessor) and MySQL database.

The system that being developed is a sales website that can be used for enlarging the sales range, introducing the company's existence and transaction documentation at the company. So that the sales can be executed conventionally and online too. The delivery of information of the company and their products can be done with ease and can be accessed from over the world with using internet media. The range of sales will be larger too and not only focused at the company's region only.

Keywords : Sales, Information, prototype, online