ABSTRACT

WEB-BASED INFORMATION SYSTEM OF EQUIPMENT SALE AND TRAINING REGISTRATION AT "THAI BOXING BANDUNG"

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1.05.07.059

"Thai Boxing Bandung" is a training camp which was established on August 9, 2008, by Jose Mada and Bambang S.E. Currently, "Thai Boxing Bandung" relies only on banners, newspaper advertisements, and brochures as its promotion tools. The drawbacks of this promotion tools are its huge cost and lack of coverage which limits the exposure of "Thai Boxing Bandung" towards potential customers from areas not covered by the promotion tools above. This research is intended to design a Web-Based Information System of "Thai Boxing Bandung" products and service sale, which will increase sales profit, improve customer service, and support members data organization.

This research used descriptive method, and the system approach used is structured design and analysis. Researcher utilized the Prototype method to design the system, using Flow Map, Contex Diagram, and Data Flow Diagram in the process. The softwares used in this research includes Adobe Dreamweaver Cs4, PHP, MySQL database, and Apache webserver.

This software is made to maximize products sale and training registration at "Thai Boxing Bandung", by providing online registration and product order form. The online service will make it easier for potential and existing customers to purchase products and register for training, and supports "Thai Boxing Bandung" in managing stock inventory and member database.

Key words: Product Sale Information System, Training Registration, Web-Based, "Thai Boxing Bandung"