CHAPTER II

THE BUSINESS OF FIRDAUS CAKE

Firdaus Cake is the name of a business that I took a part. It is a culinary home business based catering service, established on October 22nd 2009. From that name, we should have known that the product of FirdausCake is food, yes indeed is. However, besides the foods, Firdaus Cake also provides a coaching clinic to make lovely delicious food.

There are many variants of foods that Firdaus Cake offers from Indonesian culinary to foreign cooking, such as *nasi tumpeng,ayam kodok*, fraline, truffle, and many kinds of cakes from chocolate cake, cheese cake, edible cake, to wedding cake.

Firdaus Cake is located on Kebayoran Graha Park block Q-No. 73, Setia Mekar Village, East Bekasi, Bekasi city, West Java Telephone: **021-32821617.There, I worked as assistant owner.** As assistant owner, I took in charge in the accountancy and correspondence and had responsibility to the owner directly.

Here are several products of FIRDAUS CAKE and the pricelist:

- Ayam Kodok



- ❖ Package I (Rp.250.000): 1 *ayam kodok*, steak sauce, vegetable stew such as carrot & bean served in mika box with salad garnish.

- ❖ Package II (Rp.300.000): 1 *ayam kodok*, steak sauce, vegetable stew such as carrot & bean served in exclusive presentation.

- ❖ Package III (Rp.375.000): 1 *ayam kodok*, steak sauce, mashed potato, vegetable stew such as carrot, bean, salad garnish, parsley and served with exclusive presentation.

- Cake
  - Black Forrest



- ❖ Diameter 22 cm Rp.275.000

- ❖ Diameter 24 cm Rp.325.000

- ❖ Diameter 28 cm Rp.375.000

- Diameter 30 cm Rp.425.000

- Edible Cake



- 22x22cm = Rp.285.000
- 24x24 cm = Rp.335.000
- 30x30 cm = Rp.385.000
- 30x40 cm = Rp.435.000

There are still many variants of foods that Firdaus Cake offers, for the details you can visit the website at ika-kurnia@blogspot.com. You are always welcomed at Firdaus Cake.