ABSTRACT

This paper is based on the job training at Ardan Radio Bandung located Jalan Cipaganti 159 Bandung. The job training was started from 15th of July to 20th of August 2011. While doing the job training, the writer was assigned as an announcer. This paper describes the using of transition signals in radio broadcasting and determines the importance of using it in radio broadcasting, also how they are used in it. In writing, the writer took the data from direct observation, worked as an announcer, browsed from the internet, and worked to be the real announcer. From the data analyzed, it can be concluded that, the use of transition signals in the radio broadcasting is very helpful in conveying different information at one time. This could be perceived by the listener easily when the announcer can connect one information to the other information smoothly by using transition signal. They can get the information easier.

Keywords: Radio Broadcasting, Announcer, Transitional Signals.