ABSTRACT

The paper entitled **"Translating An Itinerary Book as The Marketing Kits For The Steps of PT Dago Wisata Internasional Go Abroad"** showed selecting data which relate to tour and travel terms that are adopted in target language (English Language) and the data that have different meaning when being translated into target language (Indonesian Language). That itinerary book is used as reference for PT Dago Wisata Internasional to make itinerary book in the next year as effort to go abroad. The translation was done in order to make the communication become easier.

The method used in this paper is descriptive method. The descriptive method is focused on systematically description regarding to the fact and characteristic of the research subject and object directly.

Concerning to the translation as the result, the conclusion gained is that the writer classified translation in the Itinerary book entitled "Travalgar, The Cost Saver Way Europe and Britain 2010" into ordinary words or phrases translation and extra ordinary words or phrases translation by classifying the words into four types, they are based on change or doesn't change meaning from Source Language to Target Language, borrowing words, specific terms translation because some of factors, and methapor translation.

Key Word: Ordinary Words, Extra Ordinary Words, Communicative Translation