## ABSTRACT

Reza Dema Aditya, 51905102. University of Indonesia Faculty of Computer Design, Visual Communication Design Department. Field Work Report is titled Golden Tiger Transport Logo Redesigning . Supervisor Taufan Hidayatullah M.Ds.

In this practical work, the authors working on the redesign of a logo on a transport company, CV Golden Tiger. This is based on the old logo of the company that writer feels not representing the image to be conveyed by the company.

In the process of practical work, the authors use graphics software of Coreldraw X3 and Photoshop CS2. In the process, the authors obtain guidance from mentors in the company so that the final results in accordance with the wishes of the company. Writers get some direction from the process of sketching until the final results the company logo.