ABSTRACT

E-COMMERCE IMPLEMENTATION TO SUPPORT PRODUCT SALES

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sale of goods is a way to get a very convincing benefit.

CV. Lugina Karya Bandung is a company that sells a product such as paving blocks, steel concrete, pavement, etc..

sales of these products is still comparatively slow due to lack of promotion of public goods. results sales report have not detailed very well.to overcome these constraints, the system was made of e-commerce application in

CV. Lugina Karya by knowing and understanding the system that existed previously.

so that expected this software will further enhance sales.that can support the smooth sale of goods in CV. Lugina Karya Bandung