ABSTRACT

The Role Of Discovery Tour And Travel Jakarta's Tour And Hotel Division In The Way To Strengthen Interpersonal Relations Between Employees Through Employee Gathering Activities

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This research aims is to determine role of Discovery Tour And Travel Jakarta's Tour And Hotel Division in the way to strengthen interpersonal relations between employees through employee gathering activities using indicators of activity. the media, messages, constraints, and roles.

This research use descriptive method. The techniques of data collection conducted by researchers through interviews, library research, participant observation, and search data online. The subjects of this research is the Discovery Tour and Travel Jakarta and have three people informant.

The results showed that in conducting an employee gathering, tours and hotel divisions perform coffee morning, eat together, outbound activity, joint tours, and watch movie together. The media which is used is the bulletin board, telephone and intranet. submission of the message using the informative and persuasive. The obstacles that occur in this gathering is due to financial problems, place and transportation, participating employees, and also internal conflict.

The role of Discovery Tour And Travel Jakarta's Tour And Hotel Division in the way to strengthen interpersonal relations between employees through employee gathering activities goes well, this is proven from the interviews and observations made that the employee of Discovery Tour And Travel Jakarta shows that there is a strong correlation between fellow employees, it would appear based on the observations.

The researchers suggested to add variations to the intimacy of this division can be well maintained and that no employee was absent in following the activities undertaken.