CHAPTER I

INTRODUCTION

1.1 Background

The establishment of *Asian Free Trade Area* (AFTA) which was started in 2003 causes the trading course of goods and services become cheaper and easier. Indonesia as the developing country and the member of ASEAN is obliged to participate for the development of Indonesia in many aspects including politic, economy, culture, technology and especially tourism.

Tourism has been the most important aspect that should be handled by the developing country especially Indonesia to face the AFTA because tourism is an important source of foreign exchange revenues. The ways to develop tourism are by giving knowledge of foreign language like English to the tour guide and by giving knowledge about guiding technique.

The writer had got knowledge about guiding technique and English as an international language during studying in University. To implement and explore those subjects the writer had conducted job training in Museum Geologi Bandung. Job training is also one of the requirements to graduate from Diploma III Program English Department, Faculty of Letters of Indonesian University of Computer (UNIKOM).

The writer is interested in Indonesia tourism so the writer decided to choose Museum Geologi Bandung as a place for the writer did job training. Museum Geologi Bandung is one of many famous and complete museums in Indonesia

which exhibits a collection of natural history artifacts and fossils discovered in Indonesia.

The museum is often visited by many foreign tourists from various countries that are from England, Japan, France, etc. Perhaps their coming to the museum is not only for having fun but also for knowing deeply about Indonesia especially about geology in Indonesia. So the museum should give the information that they want.

Considering to the situation explained in the previous paragraph, English takes an important role. English is generally used to guide a tourist from many foreign countries. So, the writer did the job training as a tour guide and wrote a report entitled "**The Use of English in Tour Guiding Process at Museum Geologi Bandung**."

1.2 Objectives

The aims and objectives of the job training are:

a. To fulfill one of the graduated requirements in English Department of Indonesia University of Computer
b. To improve the abilities of writer in both speaking and guiding,
c. To understand, deepen, and apply the knowledge gained in the university.

1.3 Method

In compiling this report the writer uses descriptive method. The main purpose of this method is to describe the activities done during the job training.

Data collecting techniques supporting for this report are:

a. Media Browsing : Internet

   That is the way the writer obtained the data about Museum Geologi Bandung and tour guide.

b. Doing observation

   In doing observation, the writer did the job training in Museum Geologi Bandung as a tour guide, a receptionist and an interpreter.

1.4 Place and Time

The writer conducted the job training in Museum Geologi Bandung at 57 Diponegoro Street, Bandung. The writer was assigned as a tour guide, receptionist, interpreter started from August 1st to 30th 2007 from Monday to Friday at 09.00 a.m to 03.30 p.m.