DAFTAR PUSTAKA

Chaffey, D & & Smith, PR. (2008). *E-marketing : Excellence*, UK: Butterworth-Heinemann

Davis, Gordon B. (1974) *"Management Information System: Conceptual Foundation, Structure, and Development".* Auckllland: McGraw-Hill International Book Company. http://blog.re.or.id/definisi-informasi-2.htm [28 Mei 2009]

D. Lasswell, Harold., & Kaplan, Abraham. (1970). *Power and Society*. New Haven: Yale University Press.

De vito, Joseph. (1997). *Komunikasi Antar Manusia*. Jakarta: Professional Book

Fadiani, Amadea. (2012). *Perancangan Komunikasi Visual Buku Biografi Band White Shoes & The Couples Company "White Shoes & The Couple Company; Pelan Tapi Pasti".* Jakarta: DKV Binus New Media Department

Heinich. (1993). *Instructional Media and the Technologies of Instruction*. New York: McMillan Publishing Company.

Kharisma H Prabowo, Janet. (2010). *Mbok Mase Dalam Sejarah Butik Laweyan*. Bandung: Fakultas Desain Universitas Komputer Indonesia (UNIKOM)

McQuail, (1987). *Teori Komunikasi Massa ed. 2*, Jakarta: Erlangga

Purnama Sidiq, Mochamad. (2011). *Pengenalan Permainan Tradisional Egrang Bambu Kepada Anak Usia Dini*. Bandung: Fakultas Desain Universitas Komputer Indonesia (UNIKOM)

Ricky Adi Mahardhika, Ricky Adi., Irawan, Andjrah Hamzah. (2012). *Perancangan Buku Biografi Visual Pure Saturday*. Surabaya: Institut Teknologi Sepuluh November (ITS)

Rolling Stone Indonesia Magazine. (2009). *Perkembangan Musik Underground Article*. Jakarta: JHP Media

Solomon, R. Michael. (1997). *Costumer Behaviour* (*6th ed*). New York: Prentice Hall.Inc

_____, 2012, Pengertian musik underground, [Online] (http://id.wikipedia.org/wiki/Musik_"underground", diakses tanggal januari 2011)

_____, 2009, Underground, [Online] (http://www.underground-magz.blogspot.com/2009_0701_archive.htlmid. ", diakses tanggal januari 2011)