

**STRATEGI HUMAS PT PLN INDONESIA POWER SAGULING POWER  
GENERATION AND O&M SERVICES UNIT (POMU) KABUPATEN  
BANDUNG BARAT MELALUI PROGRAM CORPORATE  
SOCIAL RESPONSIBILITY PADA MITRA  
BINAAN VOKASI DISABILITAS**

*(Studi Deskriptif Kualitatif Mengenai Strategi Humas PT PLN Indonesia Power Saguling Power Generation and O&M Services Unit (POMU) Kabupaten Bandung Barat Melalui Program Corporate Social Responsibility Pada Mitra Binaan Vokasi Disabilitas Dalam Meningkatkan Citra Perusahaan di Kalangan Penerima Bantuan)*

**PUBLIC RELATIONS STRATEGY OF PT PLN INDONESIA POWER SAGULING  
POWER GENERATION AND O&M SERVICES UNIT (POMU) WEST BANDUNG  
DISTRICT THROUGH CORPORATE SOCIAL RESPONSIBILITY  
PROGRAM ON VOCATIONAL FOSTER  
PARTNERS WITH DISABILITIES**

*(Qualitative Descriptive Study of the Public Relations Strategy of PT PLN Indonesia Power Saguling Power Generation and O&M Services Unit (POMU) West Bandung Regency through the Corporate Social Responsibility Program on Disability Vocational Fostered Partners in Improving Company Image among Beneficiaries)*

**SKRIPSI**

*Diajukan Sebagai salah Satu Syarat Untuk Memperoleh Gelar Sarjana Strata  
Satu Pada Program Studi Ilmu Komunikasi*

Oleh,

**Sela Tri Yasmi  
NIM. 41819232**



**PROGRAM STUDI ILMU KOMUNIKASI  
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
UNIVERSITAS KOMPUTER INDONESIA  
BANDUNG**

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