

## DAFTAR ISI

<b>KATA PENGANTAR</b> .....	Error! Bookmark not defined.
<b>ABSTRAK</b> .....	Error! Bookmark not defined.
<b>DAFTAR ISI</b> .....	<b>ii</b>
<b>DAFTAR TABEL</b> .....	Error! Bookmark not defined.
<b>DAFTAR GAMBAR</b> .....	Error! Bookmark not defined.
<b>BAB I</b> .....	Error! Bookmark not defined.
<b>PENDAHULUAN</b> .....	Error! Bookmark not defined.
<b>1.1 LATAR BELAKANG PENELITIAN</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.2 IDENTIFIKASI DAN RUMUSAN MASALAH</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.2.1 IDENTIFIKASI MASALAH</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.2.2. RUMUSAN MASALAH</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.3 MAKSUD DAN TUJUAN PENELITIAN</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.3.1 MAKSUD PENELITIAN</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.3.2 TUJUAN PENELITIAN</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.4 KEGUNAAN PENELITIAN</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.4.1 KEGUNAAN PRAKTIS</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.4.2 KEGUNAAN AKADEMIS</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.5 LOKASI DAN WAKTU PENELITIAN</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.5.1 Lokasi Penelitian</b> .....	<b>Error! Bookmark not defined.</b>
<b>1.5.2 Waktu Penelitian</b> .....	<b>Error! Bookmark not defined.</b>
<b>BAB II</b> .....	<b>Error! Bookmark not defined.</b>
<b>2.1 KAJIAN PUSTAKA</b> .....	<b>Error! Bookmark not defined.</b>
<b>2.1.1 Definisi Adaptabilitas</b> .....	<b>Error! Bookmark not defined.</b>
<b>2.1.2 Definisi Orientasi kewirausahaan</b> .....	<b>Error! Bookmark not defined.</b>
<b>2.1.3 Definisi Kinerja usaha</b> .....	<b>Error! Bookmark not defined.</b>
<b>2.1.4 Hasil Penelitian Terdahulu</b> .....	<b>Error! Bookmark not defined.</b>
<b>2.2 Kerangka pemikiran</b> .....	<b>Error! Bookmark not defined.</b>
<b>2.2.1 Hubungan adaptabilitas terhadap Orientasi Kewirausahaan</b> .....	<b>Error!</b> <b>Bookmark not defined.</b>
<b>2.2.2 Hubungan Adaptabilitas Terhadap Kinerja Usaha</b> .....	<b>Error! Bookmark not defined.</b>

2.2.3	Hubungan Orientasi kewirausahaan terhadap Kinerja Usaha.....	Error!
	Bookmark not defined.	
2.2.4	Hubungan adaptabilitas dan Orientasi Kewirausahaan terhadap Kinerja usaha	Error! Bookmark not defined.
2.3	Paradigma penelitian .....	Error! Bookmark not defined.
	Hipotesis penelitian .....	Error! Bookmark not defined.
	<b>BAB III.....</b>	Error! Bookmark not defined.
	<b>METODELOGI PENELITIAN.....</b>	Error! Bookmark not defined.
3.1	Objek Penelitian .....	Error! Bookmark not defined.
3.2	Metode penelitian.....	Error! Bookmark not defined.
3.2.1	Desain penelitian.....	Error! Bookmark not defined.
3.2.2	Operasionalisasi Variabel.....	Error! Bookmark not defined.
3.2.3	Sumber dan Teknik Penentuan Data .....	Error! Bookmark not defined.
3.2.4	Teknik Pengumpulan .....	Error! Bookmark not defined.
3.2.5	Rancangan Analisis dan Pengujian Hipotesis .....	Error! Bookmark not defined.
	<b>BAB IV .....</b>	Error! Bookmark not defined.
4.1	<b>Gambaran Umum Pasar Sumedang.....</b>	Error! Bookmark not defined.
4.1.1	Sejarah Singkat Pasar Sumedang.....	Error! Bookmark not defined.
4.1.2.	Struktur Organisasi.....	Error! Bookmark not defined.
4.2	Gambaran Karakteristik Responden.....	Error! Bookmark not defined.
4.2.1	Karakteristik Responden Berdasarkan Jenis Kelamin .....	Error! Bookmark not defined.
4.2.2	Karakteristik Responden Berdasarkan Usia .....	Error! Bookmark not defined.
4.2.3	Karakteristik Responden Berdasarkan lama bekerja.....	Error! Bookmark not defined.
4.3	Analisis Deskriptif.....	Error! Bookmark not defined.
4.3.1	Adaptabilitas .....	Error! Bookmark not defined.
1.	Creating Change .....	Error! Bookmark not defined.
2.	Customer Focus .....	Error! Bookmark not defined.
3.	Organisational Learning .....	Error! Bookmark not defined.
4.3.2	Orientasi Kewirausahaan .....	Error! Bookmark not defined.
1.	Berani Mengambil Resiko .....	Error! Bookmark not defined.
2.	Proaktif .....	Error! Bookmark not defined.

4.3.3 Kinerja usaha .....	Error! Bookmark not defined.
1. Pertumbuhan Penjualan .....	Error! Bookmark not defined.
2. Pertumbuhan Laba .....	Error! Bookmark not defined.
3. Pertumbuhan Memuaskan .....	Error! Bookmark not defined.
4.4 Analisis Verifikatif .....	Error! Bookmark not defined.
4.4.1 Model partial least square (PLS) .....	Error! Bookmark not defined.
4.4.2 Outer Model .....	Error! Bookmark not defined.
<b>BAB V</b> .....	Error! Bookmark not defined.
5.1 Kesimpulan .....	Error! Bookmark not defined.
5.2 Saran .....	Error! Bookmark not defined.
<b>DAFTAR PUSTAKA</b> .....	Error! Bookmark not defined.
<b>Lampiran-lampiran</b> .....	Error! Bookmark not defined.
Lampiran Kuesioner .....	Error! Bookmark not defined.
Hasil Olah Data .....	Error! Bookmark not defined.

