

**PRODUCT PLACEMENT DAN BRAND IMAGE JENAHARA DALAM WEB
SERIES WEDDING AGREEMEENT SERTA PENGARUHNYA TERHADAP
AUDIENCE RECALL PADA FOLLOWERS AKUN INSTAGRAM
@BTARI_HAPSARI
(Studi Kasus Followers Akun Instagram @Btari_Hapsari)**

*Product Placement and Brand Image of Jenahara in the web series Wedding Agreemeent
and its effect on ad reminders on followers of the @btari_hapsari Instagram account
(Studi Kasus Followers Akun Instagram @btari_hapsari)*

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