

**PENGARUH *GREEN MARKETING* DAN *CORPORATE SOCIAL RESPONSIBILITY* TERHADAP KEPUTUSAN PEMBELIAN
(Studi Kasus Konsumen *Love Beauty and Planet* di Store Watsons
Mall PVJ Kota Bandung)**

*“The Effect of Green Marketing and Corporate Social Responsibility
to The Purchasing Decision (Case Study Customer of Love Beauty
and Planet at Watsons Store Mall PVJ Bandung)”*

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