

DAFTAR PUSTAKA

- Abdolvand, Mohamad Ali., Kambiz Heidarzadeh Hanzae., Afshin Rahnama., & Khospanjeh. 2011. The Effect of Situational and Individual Factors on Impulse Buying. *World Applied Sciences Journal*, 13(9), pp: 2108-2117.
- Amiri, Farhad., Jalal Jasour., Mohsen Shirpour., and Tohid Alizadeh. 2012. Evaluation of
- Beatty, S. E. and Ferrell, M. E. (1998), "Impulse buying: modeling its precursors", *Journal of Retailing*, Vol. 74 No. 2, pp. 169-191.
- Effective Fashionism Involvement Factors on Impulse Buying of Costumers and Condition of Interrelation between These Factor. *Journal of Basic and Applied Scientific Research*. 2(9), pp: 9413-9419.
- Ghozali, Imam. 2012. *Aplikasi Analisis Multivariat dengan Program IBM SPSS 20 Update PLS Regresi*. Semarang: Badan Penerbit Universitas Diponegoro.
- Herabadi, A.G. 2003. *Buying Impulses: A Study on Impulsive Consumption*. Disertasi. Social Psychological Department, Catholic University of Nijmegen, Belanda.
- Mira Ustanti, 2018, *Effect of Shopping Lifestyle, Hedonic Shopping On Impulse Buying Behaviour Community Middle Class on Online Shopping*, Vol 20, No 8
- Narimawati, Umi and Kartini, Dwi and Soeryanto Soegoto, Eddy (2017) . *Orientasi Pasar Dan Daya Saing Pendidikan Tinggi Dengan Pendekatan Integrasi Servqual Dan Kano Dalam Integrasi QFD*. 7-8
- Narimawati, Umi and Kartini, Dwi and Soeryanto Soegoto, Eddy (2017) . *Orientasi Pasar Dan Daya Saing Pendidikan Tinggi Dengan Pendekatan Integrasi Servqual Dan Kano Dalam Integrasi QFD*. 7-8
- Ni Putu Siska Deviana , I.Gst Ayu Kt.Giantari , 2016, Pengaruh *shoping lifestyle* dan *fashion involment* terhadap *impulsif buying behaviour* masyarakat di kota denpasar, Vol 5, No 8.
- Norzieiriani Ahmad, Azizah Omar and T. Ramayah, 2010, *Consumer lifestyles and online shopping continuance intention*, vol 11, No 4
- Raeny Dwisanty (2018) . *Pembelian Ipulsid Ditinjau Dari Faktor Kepribadian Konsumen Dengan Menggunakan Trait The Big Five Personality* 6-7
- Rizky Zulfikar, Dwi Kartini, Yuyus Suryanan, Asep Maulana (2017) *The Relationship Between Market Orientation On Performance Marketing : A Research Model*.
- Valter Avonso Vieria, 2008, *An extended theoretical model of fashion clothing involvement*,