

DAFTAR ISI

LEMBAR PERSEMBAHAN.....	Error! Bookmark not defined.
LEMBAR PENGESAHAN.....	Error! Bookmark not defined.
LEMBAR PERNYATAAN	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
<i>ABSTRACT</i>	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	x
DAFTAR TABEL	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
DAFTAR LAMPIRAN.....	Error! Bookmark not defined.
BAB I.....	Error! Bookmark not defined.
PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2. Rumusan Masalah	Error! Bookmark not defined.
1.2.1 Rumusan Masalah Makro	Error! Bookmark not defined.
1.2.2 Rumusan Masalah Mikro.....	Error! Bookmark not defined.
1.3. Maksud Penelitian.....	Error! Bookmark not defined.
1.4. Kegunaan Penelitian.....	Error! Bookmark not defined.
1.4.1. Kegunaan Teoritis	Error! Bookmark not defined.
1.4.2. Kegunaan Praktis.....	Error! Bookmark not defined.
BAB II.....	Error! Bookmark not defined.

TINJAUAN PUSTAKA DAN KERANGKA PEMIKIRAN**Error! Bookmark not defined.**

2.1 Tinjauan Pustaka..... **Error! Bookmark not defined.**

2.1.1. Tinjauan Penelitian Terdahulu **Error! Bookmark not defined.**

2.1.2. Tinjauan tentang Komunikasi **Error! Bookmark not defined.**

2.1.2.1. Pengertian Komunikasi **Error! Bookmark not defined.**

2.1.2.2 Unsur – unsur komunikasi **Error! Bookmark not defined.**

2.1.2.3 Proses Komunikasi **Error! Bookmark not defined.**

2.1.2.4 Fungsi Komunikasi..... **Error! Bookmark not defined.**

2.1.2.5 Bentuk-bentuk Komunikasi **Error! Bookmark not defined.**

2.1.3. Tinjauan Tentang Komunikasi Organisasi**Error! Bookmark not defined.**

2.1.3.1 Definisi Organisasi **Error! Bookmark not defined.**

2.1.3.2 Pengertian Komunikasi Organisasi ... **Error! Bookmark not defined.**

2.1.3.3 Fungsi Komunikasi Organisasi **Error! Bookmark not defined.**

2.1.4 Tinjauan Tentang Media Sosial **Error! Bookmark not defined.**

2.1.4.1 Pengertian Media Sosial **Error! Bookmark not defined.**

2.1.5 Tinjauan Tentang Instagram **Error! Bookmark not defined.**

2.1.5.1 Fitur-Fitur Instagram **Error! Bookmark not defined.**

2.1.6 Tinjauan Tentang *New Media* **Error! Bookmark not defined.**

2.1.7 Tinjauan tentang *The Circular Model of SoMe***Error! Bookmark not defined.**

2.1.7.1 *Share* **Error! Bookmark not defined.**

2.1.7.2 *Optimize* **Error! Bookmark not defined.**

2.1.7.3 *Manage* **Error! Bookmark not defined.**

2.1.7.4 *Engage* **Error! Bookmark not defined.**

2.2 Kerangka Pemikiran.....	Error! Bookmark not defined.
BAB III.....	Error! Bookmark not defined.
METODE PENELITIAN.....	Error! Bookmark not defined.
3.1 Desain Penelitian	Error! Bookmark not defined.
3.2 Informan Penelitian.....	Error! Bookmark not defined.
3.3 Teknik Pengumpulan Data	Error! Bookmark not defined.
3.3.1 Studi Pustaka.....	Error! Bookmark not defined.
3.3.2 Studi Lapangan	Error! Bookmark not defined.
3.4 Uji Keabsahan Data	Error! Bookmark not defined.
3.5 Teknik Analisa Data.....	Error! Bookmark not defined.
3.6 Lokasi dan Waktu Penelitian.....	Error! Bookmark not defined.
3.6.1 Lokasi Penelitian.....	Error! Bookmark not defined.
3.6.2 Waktu Penelitian	Error! Bookmark not defined.
BAB IV	Error! Bookmark not defined.
HASIL DAN PEMBAHASAN	Error! Bookmark not defined.
4.1 Hasil Penelitian.....	Error! Bookmark not defined.
4.1.1 Gambaran Objek Penelitian.....	Error! Bookmark not defined.
4.1.1.1 Sejarah Dinas Komunikasi dan Informatika Jawa Barat	Error!
Bookmark not defined.	
4.1.1.2 Visi dan Misi	Error! Bookmark not defined.
4.1.1.3 Struktur Organisasi Dinas Kominfo ..	Error! Bookmark not defined.
4.1.1.4 Gambaran Mengenai Jabar Sber Hoaks (JSH)	Error! Bookmark not defined.
defined.	
4.1.2 Analisa Hasil Penelitian (Deskripsi Identitas Informan)	Error! Bookmark not defined.
not defined.	
4.1.2.1 Informan Kunci	Error! Bookmark not defined.

4.1.2.2 Informan Pendukung	Error! Bookmark not defined.
4.1.3 Analisis Hasil Penelitian.....	Error! Bookmark not defined.
4.2 Pembahasan Penelitian	Error! Bookmark not defined.
4.2.1 Tahap <i>share</i> pada penggunaan media sosial Instagram @Jabarsaberhoaks oleh Diskominfo Jabar sebagai media Klarifikasi Informasi Hoax	Error! Bookmark not defined.
4.2.2 Tahap <i>optimize</i> pada penggunaan media sosial Instagram @Jabarsaberhoaks sebagai media klarifikasi informasi hoax	Error! Bookmark not defined.
4.2.3 Tahap <i>manage</i> pada penggunaan media sosial Instagramm @Jabarsaberhoaks sebagai media klarifikasi informasi hoax.	Error! Bookmark not defined.
4.2.3 Tahap <i>engage</i> pada penggunaan media sosial Instagramm @Jabarsaberhoaks sebagai media klarifikasi informasi hoax	Error! Bookmark not defined.
BAB V.....	Error! Bookmark not defined.
KESIMPULAN DAN SARAN	Error! Bookmark not defined.
5.1 Kesimpulan.....	Error! Bookmark not defined.
5.2 Saran.....	Error! Bookmark not defined.
5.2.1 Saran untuk Diskominfo Jawa Barat.	Error! Bookmark not defined.
5.2.1 Saran untuk peneliti selanjutnya	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN	Error! Bookmark not defined.