

CHAPTER I

BACKGROUND

1.1 Background to The Topic

Language is words common uttered in daily life and it expresses human's feeling and attitude through communication. Language is "the use by humans of a system of sounds and words to communicate" and it has an important role in our lives. Therefore the language has a processing system to establish itself. If we want to use it properly, we first have to know the establishment of language itself such as grammar usage when we are writing, reading, speaking, listening, and translating.

The writer had been conducted the job training as a translator of marketing promo in tours and travel. The job training is the one of academic activities which is taken by every student at the seventh semester. The writer served to translate the marketing promo in which there was an itinerary. *The itinerary is a plan of a journey, including the route and the places that will be visited* (Collins English Dictionary). The itinerary has a form of the language that is easily to be understood and it has a simple structure and the simple structure is simple present tense. Because the simple present tense expresses general statements, so that the simple present tense on the offering promo is used for an action that happens regularly or habitually.

1.2 Scope

This report is generally attempted to analyze the tense structures which used in the travel Itinerary.

1.3 Objectives

The objectives of this job training are:

1. to analyze tenses that used in the marketing promo.
2. to discuss the job description as a translator in this company
3. to report the job training report that had been finished

1.4 Significant to Knowledge

This job training report is referred to describe writer's general and specific activities as a translator. This report is expected to give explanation on understanding of function the travel itinerary in using the simple present tense on the marketing promo.

1.5 The Framework of the Theory

The theory used in the job training report is the theory of simple present tense. Dealing with A S Horby, “Guide to Patterns and Usage In English” second edition (1975 : 82). He assumed that *the simple present expresses general statements of fact. In sum, the simple present is used for events or situations that exist always, usually, or habitually in the past, present, and future.*

1.6 Research Method

The writer uses the descriptive method that describes data refers to the facts and information. “*Descriptive method, there are many tools available to the researcher interested in descriptive study*”. In that method, the writer could compare the definite data and the case.

The writer had worked to translate the itinerary of the Tour from Indonesia to English and English to Indonesia. The data sources were collected from email of the company, especially for the itinerary.

1.7 Place and Time

The writer did the job training at PT. DAGO WISATA INTERNATIONAL located at Jl. Ir. H. Djuanda No. 262 A, Dago Bandung. The period of the job training was more or less 2 months, it began from 16th July to 8th September. The writer did the job training from Monday to Saturday. The time of the job training, if weekdays started from 08.00 am until 12.30 pm, and weekend from 08.00 am - 12.00 am.