

CHAPTER IV

CONCLUSION AND SUGGESTIONS

4.1 Conclusions

This paper entitled “Analysis of Simple Present Structure Usage in Travel Itinerary at PT. Dago Wisata International” represents how to use present tenses in marketing promo appropriately. Most of the data in marketing promo uses only several present tenses, such as, simple present tense, future tense, and present perfect. Each of present tenses gives each function in marketing promo. First, simple present tense is used for an action that happens regularly or permanently or it seems that the sentence which offered is indeed the fact and activities happening in the near future, especially for planned future events, something true in the past, is true in the present, and will be true in the future. It also expresses general statements of fact and timeless truth of the products. Second, future tense indicates the moment of speaking and is also used to talk about activities happening in the near future, especially for planned future events. The last, present perfect indicates the exact time in ordering is not really important in marketing promo.

4.2. Suggestions

For Faculty of Letters, it is better to give a suggestion such as make a list of companies that accepts to English Department students to handle the job training.

For student, who will conduct the job training, especially who want to choose as a translator in travel and tour, they have to have many vocabularies that is often use in there and hoping that they can distinguish the tenses that are appropriate to be used in marketing promo.

For the company, it is expected that the company can make a correction of the job trainer.