

CHAPTER I

INTRODUCTION

This chapter explains the background of this paper, objectives of job training, method which was used and place and date of job training.

1.1 Background

As a universal language, English is very useful in commerce, especially in Export – Import field. Many companies, including PT. Shinko Toyobo Gistex Garment, manage Export – Import to get a high profit and become outstanding companies. Along with, there are many factors for being success in managing a company, such as the company must have big assets; a good networking; good human resources and last but not least is comprehending language.

Speaking about the latest factor of success in managing company, the comprehending language is very important, especially in managing Export – Import. The understanding of the terms is very useful to avoid loss because the terms contain the intention and expectation of the actors of Export – Import activities. There will be misunderstanding if we do not know what the meaning of the terms.

Based on the latest factor and the useful of it, the writer took a title “ Concepts of Common Terms on Export – Import (A Description) “. The aim of this paper is to give a description of those terms.

1.2 Objectives

Principally, there are two concepts when objectives are stated; the objectives on choosing the writing topic and on doing the job training itself. Here they are mentioned sequentially :

1. To describe the concepts of the common terms on Export – Import.
2. To identify the word forms taken in Export – Import.
3. To give further information about the activities of Export – Import.
4. To acquire the job experience in company.
5. To fulfill one of the requirements of the course at English Department of Indonesia University of Computer.

1.3 Method

The descriptive method was chosen in writing this paper. Concepts of common terms in export – import are described and explained in details. The data were collected, classified and analyze comprehensively.

1.4 Place and Date of Job Training

The writer has done job training at Export – Import Division in PT. Shinko Toyobo Gistex Garment at Jl. Panyawungan KM. 19 of Cileunyi Wetan – Bandung. It was conducted on July 19th, 2010 to August 6th 2010, starting from 06.45 am to 03.45 pm.