

DAFTAR PUSTAKA

- Arikunto, S. (2009). Manajemen penelitian. Rineka Cipta.
- Azwar, S. (2007). Metode penelitian. Pustaka Pelajar.
- Acar, A. Z., & Özşahin, M. (2018). The relationship among strategic orientations, organizational innovativeness, and business performance. *International Journal of Innovation Management*, 22(01), 1850009.
- Dhewanto, W. (2020). Manajemen inovasi untuk usaha kecil dan mikro. Rajawali Pers.
- Darmawan, R. D. (2018). Analisa pengaruh work-family conflict dan job stress terhadap job performance perawat rumah sakit "X". *AGORA*, 6(2).
- Ferreira, A. (2020). Business performance measurement and management. *International Journal of Productivity and Performance Management*.
- Hair, J.F., Hult, G.T.M., Ringle, C.M., dan Sarstedt, M. (2014). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. Los Angeles: Sage Publications.
- Husein, U. (2011). Metode penelitian untuk skripsi dan tesis bisnis (11th ed.). PT Raja Grafindo Persada.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2014). *A primer on partial least squares structural equation modeling (PLS-SEM)*. SAGE Publications.
- Jogiyanto, H. (2013). *Metodologi Penelitian Bisnis Edisi 6*. BPFE.
- Lee, S. (2021). Eco-innovation and firm performance: The mediating role of operational excellence. *Sustainability*, 13(9), 4933. <https://doi.org/10.3390/su13094933>
- Lee, S. Y. (2021). Eco-innovation and business performance: Evidence from manufacturing SMEs in South Korea. *Sustainable Production and Consumption*.
- Nosi, C. (2021). The influence of online and offline brand trust on consumer buying intention
- Masyhuri, & Zainudin, M. (2009). *Metodologi penelitian: Pendekatan praktis dan aplikatif*. Refika Aditama.
- Muhidin, S. A., & Abdurahman, M. (2007). *Analisis Korelasi, Regresi dan Jalur dalam Penelitian*. Bandung: Pustaka Setia.
- Mulyadi, M. (2021). *Sistem perencanaan dan pengendalian manajemen*. Salemba Empat.
- Mandasari, I. A. C. S. (2020). *Pengaruh Inovasi Produk dan Orientasi*

- Kewirausahaan Terhadap Kinerja Pemasaran (Studi Pada Industri Mikro Kecil Makanan di Kota Denpasar). *Warmadewa Management and Business Journal*, 2(2), 56-62.
- Mulyadi. (2021). *Sistem Manajemen Kinerja di Sektor Publik*. Bumi Aksara.
- Park, Y., Kim, S., & Leem, B. (2022). The effect of technological innovation on firm performance: evidence from innovative SMEs in South Korea. *Technology Analysis & Strategic Management*, 1-14.
- Nayda, N., & Nyi Nyoman, B. (2017). Pengaruh inovasi produk terhadap kinerja pemasaran produk kriya dengan orientasi kewirausahaan sebagai variabel moderasi pada industri kerajinan di Provinsi Bali. *Jurnal Ilmiah Manajemen dan Bisnis*, 2(1), 1-20.
- Ngo, L. V., & Hang, N. T. (2017). The impact of innovation on the firm performance and competitive advantage of Vietnamese manufacturing and construction firms. *Journal of Economics and Development*, 19(1), 51-59. <https://doi.org/10.33301/2017.19.01.04>
- Prajogo, D. I. (2018). The strategic fit between innovation strategies and business environment in delivering business performance. *International Journal of Production Economics*, 171(2), 241-249. <https://doi.org/10.1016/j.ijpe.2006.07.005>
- Park, S., Im, S., & Song, M. (2022). The impact of technological innovation on firm performance: Evidence from Korean manufacturing firms. *Technological Forecasting and Social Change*, 175, 121387. <https://doi.org/10.1016/j.techfore.2021.121387>
- Putri, R. A. F., & Iffan, M. (2024). Pengaruh literasi digital dan orientasi kewirausahaan terhadap kinerja usaha pada UMKM makanan dan minuman. *JEMBA: Journal Of Economics, Management, Business, And Accounting*, 4(1), 13-25.
- Purwanto, A., & Sudargini, Y. (2021). Partial Least Squares Structural Equation Modeling (PLS-SEM) Analysis for Social and Management Research: A Literature Review. *Journal of Industrial Engineering & Management Research*, 2(4), 114-123. <https://doi.org/10.7777/jiemar.v2i4>
- Pucci, T., Nosi, C., & Zanni, L. (2022). “Innovating to learn and learning to innovate”: How innovation capability supports innovation performance in small and medium enterprises. *Journal of Innovation & Knowledge*, 7(1), 43-52.
- Rajapathirana, R. J., & Hui, Y. (2017). Relationship between innovation capability, innovation type, and firm performance. *Journal of Innovation & Knowledge*, 3(1), 44-55. <https://doi.org/10.1016/j.jik.2017.06.002>
- Rajapathirana, R. J., & Hui, Y. (2018). Relationship between innovation capability, innovation type, and firm performance. *Journal of Innovation & Knowledge*,

- 3(1), 44-55. <https://doi.org/10.1016/j.jik.2017.06.002>
- Streiner, D. L. (2003). Starting at the beginning: An introduction to coefficient alpha and internal consistency. *Journal of Personality Assessment*, 80(1), 99-103. https://doi.org/10.1207/S15327752JPA8001_18
- Sugiyono. (2009). *Metode penelitian kuantitatif, kualitatif dan R&D*. Alfabeta.
- Sugiyono. (2013). *Metode Penelitian Pendidikan*. Bandung: Alfabeta
- Sugiyono. (2014). *Metode Penelitian Kuantitatif, kualitatif dan R&D*. Bandung: Alfabeta.
- Sugiyono. (2017). *Metode Penelitian: Kuantitatif, Kualitatif dan R&D*. Bandung: Alfabeta..
- Sugiyono. (2018). *Metode penelitian kuantitatif, kualitatif dan R&D*. Alfabeta.
- Suharsimi, A. (2009). *Manajemen penelitian*. Rineka Cipta.
- Sutanto, E. M. (2022). *Manajemen Inovasi Transformasi Menuju Keberlanjutan*. Ghalia Indonesia.
- Sutanto, J. (2022). *Manajemen inovasi*. Salemba Empat.
- Sari, Ayu Patika (2021) *Pengaruh Diferensiasi Produk Terhadap Keunggulan Bersaing Yang Dimediasi Oleh Kinerja Bisnis Pada Sentra Pakaian Anak Pagarsih Bandung*. Other thesis, Univeristas Komputer Indonesia. (2) 29-30
- Santy, R. D., & Iffan, M. (2023). The Effect of Artificial Intelligence and Gamification on Online Purchase Intention Mediated by Customer Experience: Study on Indonesian Marketplace Users. *MIX: Jurnal Ilmiah Manajemen*, 13(1), 227-243. http://dx.doi.org/10.22441/jurnal_mix.2023.v13i1.015
- Sri Mulyani, & Ratna Wijayani, D. (2017). Pengaruh inovasi produk dan orientasi pasar terhadap kinerja pemasaran. *Jurnal Ekonomi dan Kewirausahaan*, 17(4), 573-582. <https://doi.org/10.20961/jeko.v17i4.15420>
- Tavakol, M., & Dennick, R. (2011). Making sense of Cronbach's alpha. *International Journal of Medical Education*, 2, 53-55. <https://doi.org/10.5116/ijme.4dfb.8dfd>
- Umar, H. (2012). *Metode penelitian untuk skripsi dan tesis bisnis*. PT Raja Grafindo Persada.
- Wang, C. L., & Dass, M. (2017). The relationship between innovation capability and firm performance: An empirical test from Sri Lanka. *Knowledge and Process Management*, 24(4), 279-291. <https://doi.org/10.1002/kpm.1549>
- Wang, J. (2022). *Manajemen strategi dan entrepreneurship*. Bumi Aksara.
- Wang, Q., & Dass, M. (2017). Building innovation capability: The role of top

management innovativeness and relative-exploration orientation. *Journal of Business Research*, 76, 127-135.

Wiranti, R., Iffan, M., & Novianti, W. (2023). Pengaruh entrepreneurial mindset dan entrepreneurial competence terhadap kinerja usaha pada sentra industri percetakan Pagarsih Bandung. *JEMBA: Journal of Economics, Management, Business, and Accounting*, 3(2), 226-240.

Wang, Z. (2022). Digitalization Effect on Business Performance: Role of Business Model Innovation. 42-44

Zulfikar, R., & Novianti, L. (2018). Pengaruh Kapabilitas Jejaring Usaha dan Media Sosial terhadap Kinerja Usaha (Studi Kasus: Sentra Kain Cigondewah Bandung). *Jurnal Riset Bisnis dan Manajemen*, 8(2), 141-152.

Zulfikar, R., Kartini, D., Suryana, Y., & Mulyana, A. (2017). The impact of capability innovation to marketing performance through value creation at the center of small and medium knitting industry in Bandung. *International Journal of Scientific and Research Publications*, 7(5), 530-541.