

## DAFTAR PUSTAKA

- Aboujaoude, E. (2011). Virtually you: The dangerous powers of the e-personality. WW Norton & Company.
- Açan, B., Özhan, S., & Akkaya, D. T. (2020). The Effects of Materialism and Hedonic Shopping Value on the Impulse Buying Behavior: A Study on University Students in Turkey. *OPUS International Journal of Society Researches*, 17(36), 2518-2545.
- Akbar, W., Tarantang, J., & Sa'diah, M. (2022). STUDY OF STUDENTS'CONSUMPTION BEHAVIOR IN THE PURCHASE OF FASHION PRODUCTS IN THE CITY OF PALANGKA RAYA ISLAMIC ECONOMIC PERSPECTIVE. *Jurnal Riset Rumpun Ilmu Ekonomi*, 1(1), 74-79.
- Andanawari, A. R., & KAMAL, M. (2014). *Pengaruh Harga, Lokasi, Dan Kualitas Produk Terhadap Keputusan Pembelian (Studi Kasus Pada Stove Syndicate Café Semarang)* (Doctoral dissertation, Fakultas Ekonomika dan Bisnis).
- Andani, Kiki, & Wahyono. (2018). INFLUENCE OF SALES PROMOTION, HEDONIC SHOPPING MOTIVATION, AND FASHION INVOLVEMENT TOWARD IMPULSE BUYING THROUGH A POSITIVE EMOTION. Management Department, Faculty of Economics, Universitas Negeri Semarang, Semarang, Indonesia Management Analysis Journal 7 (4) (2018)
- Andjarwati, A. L., & Kristiyanto, D. (2012). Pengaruh orientasi fashion, money attitude dan self-esteem terhadap perilaku pembelian kompulsif pada remaja (Studi Pada Konsumen Produk Telepon Selular di Surabaya). BISMA (Bisnis dan Manajemen), 4(2), 128-144.
- Anggraini, I, E., Hidayat Kadarisman & Sunarti (2019). PENGARUH KUALITAS PRODUK DAN HARGA TERHADAP KEPUTUSAN PEMBELIAN (Survei pada Pembeli yang juga Menggunakan Kosmetik Wardah di Counter Wardah Matahari Department Store Malang Town Square). Jurnal Administrasi Bisnis Universitas Brawijaya, Vol.73 No.1
- Anggriani, R., Abdurrahman, A., Ibrahim, I. D. K., & Faizal, R. B. (2021). Pengaruh Sifat Materialisme terhadap Perilaku Impulsive Buying dan Kecenderungan Compulsive Buying Pada Remaja di Kota Mataram. *Target: Jurnal Manajemen Bisnis*, 3(1), 109-118.
- Anuraga, G., Indrasetianingsih, A., & Athoillah, M. (2021). Pelatihan pengujian hipotesis statistika dasar dengan software r. BUDIMAS: Jurnal Pengabdian Masyarakat, 3(2), 327-334.

- Anuşlu, M. D., & Çilan, Ç. A. (2019). DETERMINATION OF CUSTOMER APPAREL PREFERENCES BY USING LATENT CLASS ANALYSIS: AN APPLICATION FOR KOTON BRAND. *International Journal of Management Economics & Business/Uluslararası Yönetim İktisat ve İşletme Dergisi*, 15(2).
- Aprilia, L., & Nio, S. R. (2019). Hubungan antara kontrol diri dengan kecenderungan impulsive buying pada mahasiswa. *Jurnal Riset Psikologi*, 2019(1).
- Arda, M., & Andriany, D. (2019). Analisis faktor stimuli pemasaran dalam keputusan pembelian online produk fashion pada generasi z. Prosiding FRIMA (Festival Riset Ilmiah Manajemen dan Akuntansi), (2), 434-440.
- Aragoncillo, L., & Orus, C. (2018). Impulse buying behaviour: an online-offline comparative and the impact of social media. *Spanish Journal of MarketingESIC*, 22(1), 42-62.
- Asprilia, M. T., & El Hami, A. (2021). Persepsi nilai mewah pada konsumen tas branded: Kajian nilai budaya di Indonesia. *Jurnal Ilmu Keluarga Dan Konsumen*, 14(1), 76-87.
- Baker, J & Wakefield (2011). How Consumer Shopping Orientation Influences Perceived Crowding, Excitement, and Stress at the Mall. Original Empirical Research, DOI 10.1007/s11747-011-0284-z
- Basri, A. S. H. (2014). Kecenderungan internet addiction disorder mahasiswa fakultas dakwah dan komunikasi ditinjau dari religiositas. *Jurnal Dakwah: Media Komunikasi dan Dakwah*, 15(2), 407-432.
- Bawoleh, V. S., Pangemanan, S. S., & Tielung, M. V. (2015). the Effect of Motivation and Compensation Toward Job Satisfaction in Pt. Sig Asia Bitung. *Jurnal EMBA*, 3(THE EFFECT OF MOTIVATION AND COMPENSATION TOWARDS JOB SATISFACTION), 472–481.
- Belk, R. W. (1985). Materialism: Trait aspects of living in the material world. *Journal of Consumer research*, 12(3), 265-280.
- Bharathi, K., & Sudha, S. (2017). Shopping Orientation and Fashion Orientation of Teenage Consumers Towards Patronage Intention with Respect to Tirupur. 10(17), 1–6.
- Bhatia, V. (2019). Impact of fashion interest, materialism and internet addiction on e-compulsive buying behaviour of apparel. *Journal of Global Fashion Marketing*, 10(1), 66–80. <https://doi.org/10.1080/20932685.2018.1544502>
- Black, D. W. (2007). A review of compulsive buying disorder. *World Psychiatry*, 6(1), 14.

- Banning, J., & Gam, H. J. (2013). Redesigning a fashion history course through team-based learning. *Clothing and Textiles Research Journal*, 31(3), 182-194.
- Burroughs, J. E., & Rindfleisch, A. (2002). Materialism and well-being: A conflicting values perspective. *Journal of Consumer research*, 29(3), 348-370.
- Cahyaning, N. N. A. S. T., & Suasana, I. G. A. K. G. (2014). *Pengaruh kualitas produk, citra merek, dan materialisme terhadap loyalitas merek pengguna produk apple di kota denpasar* (Doctoral dissertation, Udayana University).
- Cantikasari, Y., & Basiya, R. (2022). Pengaruh motivasi hedonis, materialisme, dan shopping lifestyle terhadap pembelian impulsif. *E-Mabis: Jurnal Ekonomi Manajemen dan Bisnis*, 23(2), 33-43.
- Ching, T. H., Tang, C. S., Wu, A., & Yan, E. (2016). Gender differences in pathways to compulsive buying in Chinese college students in Hong Kong and Macau. *Journal of behavioral addictions*, 5(2), 342-350.
- D'Astous, A. (1990). An inquiry into the compulsive side of "normal" consumers. *J. Consumer Pol'y*, 13, 15.
- Daulay, R., Handayani, S., & Ningsih, I. P. (2021). Pengaruh Kualitas Produk, Harga, Store Atmosphere dan Sales Promotion Terhadap Impulse Buying Konsumen Department Store di Kota Medan. Prosiding Konferensi Nasional Ekonomi Manajemen Dan Akuntansi (KNEMA), 1(1)
- DeSarbo, W. S., & Edwards, E. A. (1996). Typologies of compulsive buying behavior: A constrained clusterwise regression approach. *Journal of consumer psychology*, 5(3), 231-262.
- Dhurup, M., Mafini, C. & Dumasi, T., 2014, 'The impact of packaging, price and brand awareness on brand loyalty: Evidence from the paint retailing industry', *Acta Commercii* 14(1), Art. #194, 9 pages. <http://dx.doi.org/10.4102/ac.v14i1.194>
- Ditasari, V. (2014). Pengaruh Materialism Happiness, Materialism Centrality, dan Materialism Success terhadap Impulsive Buying dan Efeknya pada Compulsive Buying Behavior (Studi Empiris pada Mahasiswa yang Berbelanja Pakaian di Department Store di Yogyakarta. Yogyakarta: Universitas Atma Jaya.
- Dittmar, H. (2005). Compulsive buying—a growing concern? An examination of gender, age, and endorsement of materialistic values as predictors. *British journal of psychology*, 96(4), 467-491.

- Dittmar, H., Beattie, J., & Friese, S. (1996). Objects, decision considerations and self-image in men's and women's impulse purchases. *Acta psychologica*, 93(1-3), 187-206.
- Dittmar, H., Long, K., & Bond, R. (2007). When a better self is only a button click away: Associations between materialistic values, emotional and identity-related buying motives, and compulsive buying tendency online. *Journal of social and clinical psychology*, 26(3), 334-361.
- Donthu, N., & Garcia, A. (1999). The internet shopper. *Journal of advertising research*, 39(3), 52-52.
- Dr. Priyono, MM. (2016). METODE PENELITIAN KUANTITATIF. Sidoarjo: ZIFATAMA PUBLISHING
- Dr. Sandu Siyoto, SKM, M.Kes & M. Ali Sodik, M.A. (2015). Dasar Metodologi Penelitian. Yogyakarta: Literasi Media Publishing
- Dwi Santy, R. (2018). Pengaruh Materialisme Konsumen Terhadap Pembelian Impulsive (Survey Pada Pengunjung Mall Di Kota Bandung).
- Dyatmika, I. G. M. D. T., & Sudiksa, I. B. (2015). Pengaruh Promosi dan Pelayanan Ritel terhadap Pembelian Impulsif di Ramayana Mall Denpasar (Doctoral dissertation, Udayana University).
- Fauzi, L. U., Welsa, H., & Susanto, S. (2019). Pengaruh shopping value dan shopping lifestyle terhadap impulse buying dengan positive emotion sebagai variabel intervening. *JBTI: Jurnal Bisnis: Teori dan Implementasi*, 10(2), 150-160.
- Ferdinandus, D. D., & Alvin, S. (2023). Snackable content creation in the digital age: a case study of social media content production at Net TV. *International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration (IJEVAS)*, 3(3), 669-680.
- Fitzmaurice, J., & Comegys, C. (2006). Materialism and social consumption. *Journal of marketing theory and practice*, 14(4), 287-299.
- Frost, R. O., Steketee, G., & Williams, L. (2002). Compulsive buying, compulsive hoarding, and obsessive-compulsive disorder. *Behavior therapy*, 33(2), 201-214.
- Frunzaru, V., & Popa, E. M. (2015). Materialistic values, shopping, and life satisfaction in Romania. *Revista Romana de Sociologie*, 26(3/4), 299.
- Gam, H. J. (2011). Are fashion-conscious consumers more likely to adopt eco-friendly clothing? *Journal of Fashion Marketing and Management: An International Journal*, 15(2), 178-193.

- Gerhard, R., & Kathrin, P. (2010). The Ebay Allure: Compulsive Buying, Internet Addiction and The Ability to Self-Control. Proceedings Of 39th WDSI Conference (Pp. 3591–3596), Lake Tahoe, NV.
- Grewal, D., Motyka, S., & Levy, M. (2018). The evolution and future of retailing and retailing education. *Journal of Marketing Education*, 40(1), 85-93.
- Gupta, S., Gwozdz, W., & Gentry, J. (2019). The role of style versus fashion orientation on sustainable apparel consumption. *Journal of Macromarketing*, 39(2), 188-207.
- Hayat, Z., Awan, S. H., Faiz, R., & Awan, H. M. (2022). Religiosity, fashion fanship and fashion consciousness among fashion consumers. *Review of Applied Management and Social Sciences*, 5(1), 67-80.
- Henrietta P. D. A. D. S., M. A. (2012) IMPULSIVE BUYING PADA DEWASA AWAL DI YOGYAKARTA. *Jurnal Psikologi*, vol. 11, no. 2, pp. 6, Oct. 2012. Universitas Diponegoro
- Hidayah, N., & Marlena, N. (2021). The effect of hedonic shopping value and atmosphere store on impulse buying with positive emotion as intervening variables on ketos consumers (Kediri Town Square). *Enrichment: Journal of Management*, 12(1), 219-227.
- Husein, A. S. (2015). Penelitian Bisnis Dan Manajemen Menggunakan Partial Least Square
- Dengan Smart PLS 3.0. Fakultas Ekonomi dan Bisnis Brawijaya
- Husna, A. N. (2016). Psikologi anti-materialisme. *Buletin Psikologi*, 24(1), 12-22.
- Husnawati, Tentama, Fatwa, & Situmorang, N, Z. (2019). Pengujian validitas dan reliabilitas konstruk hope. *Jurnal Psikologi Terapan dan Pendidikan ISSN: 2715-2456 Vol. 1, No. 2, November 2019*, pp. 128-135
- Iffan, M., Santy, R., & Radiaswara, R. (2018). PENGARUH PROSES DAN BUKTI FISIK TERHADAP KEPUASAN KONSUMEN DI HOTEL SANTIKA BANDUNG. *JURISMA: Jurnal Riset Bisnis & Manajemen*, 8(2), 127-140. <https://doi.org/10.34010/jurisma.v8i2.1003>
- Ihsan, Mahya., Batubara, U, M et all. (2016). STUDI ZOOPLANKTON DI DANAU TELUK KOTA JAMBI STUDY OF ZOOPLANKTON IN LAKE TELUK JAMBI. Bio-site. Vol. 02 No. 1, Mei 2016: 1-51
- Ika, N., Fitriyah, Z., & Dewi, N. C. (2020). Impulse buying di e-commerce shopee. *Dinamika Administrasi: Jurnal Ilmu Administrasi Dan Manajemen*, 3(1).
- Irwan dan Adam, Khaeryna. (2015). METODE PARTIAL LEAST SQUARE (PLS) DAN TERAPANNYA (Studi Kasus: Analisis Kepuasan Pelanggan terhadap

- Layanan PDAM Unit Camming Kab. Bone). Jurnal Teknosains: Media Informasi Sains dan Teknologi, Vol. 9 No.1
- Ittaqullah, N., Madjid, R., & Suleman, N. R. (2020). The effects of mobile marketing, discount, and lifestyle on consumers' impulse buying behavior in online marketplace. International Journal of Scientific and Technology Research, 9(3), 1569-1577.
- Joe F Hair, Jeffrey Joe Risher, Marko Sarstedt, Christian M Ringle, "When to use and how to report the results of PLS-SEM", European Business Review, <https://doi.org/10.1108/EBR-11-2018-0203> Permanent link to this document: <https://doi.org/10.1108/EBR-11-2018-0203>
- Kartika, N. F. N., Suharno, S., & Indriastuti, H. (2018). Pengaruh Adventure Shopping, Value Shopping, dan Idea Shopping Terhadap Impulse Buying Pada Konsumen Online Shop Instagram di Samarinda. Jurnal Ilmu Manajemen Mulawarman (JIMM), 3(4).
- Kartika, T. G. M. (2017). Pengaruh hedonic shopping value dan atmosfer gerai terhadap keputusan pembelian impulsif dengan dimediasi reaksi impulsif. Jurnal Bisnis dan Manajemen, 4(2)
- Kaynak, E., & Harcar, T. (2001). Consumers' attitudes and intentions towards credit card usage in an advanced developing country. Journal of Financial Services Marketing, 6, 24-39.
- Khare, A. (2013). Credit card use and compulsive buying behavior. Journal of Global Marketing, 26(1), 28-40.
- Khare, A. (2014). Money attitudes, materialism, and compulsiveness: Scale development and validation. Journal of Global Marketing, 27(1), 30-45.
- Khare, A. (2016). Money attitudes, credit card and compulsive buying behaviour: a study on Indian consumers. International Journal of Business Competition and Growth, 5(1-3), 49-71.
- Kim, H., & Kim, Y. (2020). Role of fashion leadership influencing the effect of the environmental benefits of second-hand clothing on continuance usage intention. *Fashion & Textile Research Journal*, 22(5), 584-594.
- Koparal, C., & Çalik, N. U. R. I. (2015). Hedonic consumption characteristics related to products and services where Fashion Involvement Plays an important role, A Field study from Eskisehir, Turkey. International Journal of Social Sciences, 4(1), 14-39.
- Krueger, D. W. (1988). On compulsive shopping and spending: A psychodynamic inquiry. American journal of psychotherapy, 42(4), 574-584.

- Kukar-Kinney, M., Ridgway, N. M., & Monroe, K. B. (2012). The role of price in the behavior and purchase decisions of compulsive buyers. *Journal of Retailing*, 88(1), 63-71.
- Kukar-Kinney, M., Scheinbaum, A. C., & Schaefers, T. (2016). Compulsive buying in online daily deal settings: An investigation of motivations and contextual elements. *Journal of business research*, 69(2), 691-699.
- Kusnawan, A., Diana, S., Andy, A., & Tjong, S. (2019). Pengaruh Diskon pada Aplikasi e-Wallet terhadap Pertumbuhan Minat Pembelian Impulsif Konsumen Milenial di Wilayah Tangerang. *Sains Manajemen: Jurnal Manajemen Unsera*, 5(2).
- Kyrios, M., Frost, R. O., & Steketee, G. (2004). Cognitions in compulsive buying and acquisition. *Cognitive Therapy and Research*, 28, 241-258.
- Laksana, K. A. P., & Suparna, G. (2015). Peran motivasi hedonis memediasi pengaruh sifat materialisme terhadap perilaku pembelian impulsif secara online. *E Jurnal Manajemen Unud*, 4(6).
- LaRose, R., & Eastin, M. S. (2002). Is online buying out of control? Electronic commerce and consumer self-regulation. *Journal of Broadcasting & Electronic Media*, 46(4), 549-564.
- Lee, S. H., Lennon, S. J., & Rudd, N. A. (2000). Compulsive consumption tendencies among television shoppers. *Family and Consumer Sciences Research Journal*, 28(4), 463-488.
- Lee, S., Park, J., & Bryan Lee, S. (2016). The interplay of Internet addiction and compulsive shopping behaviors. *Social Behavior and Personality: an international journal*, 44(11), 1901-1912.
- Lejoyeux, M., Richoux-Benham, C., Betizeau, A., Lequen, V., & Lohnhardt, H. (2011). Money attitude, self-esteem, and compulsive buying in a population of medical students. *Frontiers in psychiatry*, 2, 13.
- Lestari, D, A & Satwika, Y, W. (2018). HUBUNGAN ANTARA PEER ATTACHMENT DENGAN REGULASI EMOSI PADA SISWA KELAS VIII DI SMPN 28 SURABAYA. *Jurnal Penelitian Psikologi*, 05(02), 1-6
- Lestari, S. (2020). Analisis Konstruk Fashion Involvement Remaja pada Masa Pandemi COVID-19. *Personifikasi: Jurnal Ilmu Psikologi*, 11(2), 128–145.
- Levy, M., Weitz, B., & Grewal, D. (2019). *Retailing Management 10th Edition*. McGrawHill Education.

- Luckyardi, S. (2020). *Analisis Produk, Promosi, Harga, Proses Dan Bukti Fisik Terhadap Keputusan Mahasiswa Memilih Universitas Komputer Indonesia* (Doctoral dissertation, Univesitas Komputer Indonesia).
- Iliah, L. R., & Aswad, M. 2022. Faktor-Faktor Yang Mempengaruhi Pembelian Impulsif Secara Online Pada Masyarakat Kabupaten Kediri. *Jurnal Cendekia Ilmiah*, 1(3), 209–224.
- Maraz, A., Eisinger, A., Hende, B., Urbán, R., Paksi, B., Kun, B., ... & Demetrovics, Z. (2015). Measuring compulsive buying behaviour: Psychometric validity of three different scales and prevalence in the general population and in shopping centres. *Psychiatry research*, 225(3), 326-334.
- Martaleni, M., Hendrasto, F., Hidayat, N., Dzikri, A. A., & Yasa, N. N. K. (2022). Flash sale and online impulse buying: Mediation effect of emotions. *Innovative Marketing*, 18(2), 49.
- Mason, R. (1984). Conspicuous consumption: A literature review. *European journal of Marketing*, 18(3), 26-39.
- Mayasari, A. T., Supriyati, S., Ritawati, R., Rahayu, S., Eniwati, E., & Arpiana, E. (2021). Hubungan Kualitas Pelayanan Kesehatan Anak Dengan Kepuasan Orang Tua di Ruang Rawat Inap RSUD Sukadana Kabupaten Lampung Timur. *Journal of Current Health Sciences*, 1(2), 51-58.
- Michon, R., Smith, D., Yu, H., & Chebat, J. C. (2007, June). The well-dressed female shopper goes to the mall: fashion orientation and the mall shopping experience. In *The La Londe Conference in Marketing Communications and Consumer Behavior, La Londe-les-Maures*, June.
- Mohan, D., Sarswat, A., Ok, Y. S., & Pittman Jr, C. U. (2014). Organic and inorganic contaminants removal from water with biochar, a renewable, low cost and sustainable adsorbent—a critical review. *Bioresource technology*, 160, 191-202.
- Moran, B. & Lynn E. Kwak, Ph.D. (2015). Effect of stress, materialism and external stimuli on online impulse buying. *Journal of Research for Consumers*, (27), 26.
- Mueller, A., Claes, L., Mitchell, J. E., Faber, R. J., Fischer, J., & de Zwaan, M. (2011). Does compulsive buying differ between male and female students? *Personality and Individual Differences*, 50(8), 1309-1312.
- Mukhtar, K., Abid, G., Rehmat, M., Butt, T. H., & Farooqi, S. (2021). Influence of materialism in impulse buying. Moderated mediation model. *Ilkogretim Online*, 20(5), 6104-6117.

- Mulki, J., & Lassk, F. G. (2019). Joint impact of ethical climate and external work locus of control on job meaningfulness. *Journal of Business Research*, 99, 46-56.
- Natalie, A., & Japarianto, E. (2019). Analisis Pengaruh Fashion Involvement Terhadap Impulse Buying Melalui Hedonic Value Di H&M Store Pakuwon Mall Surabaya. *Jurnal Manajemen Pemasaran*, 13(1), 40-46.
- Nikčević, A. V., Marino, C., Kolubinski, D. C., Leach, D., & Spada, M. M. (2021). Modelling the contribution of the Big Five personality traits, health anxiety, and COVID-19 psychological distress to generalised anxiety and depressive symptoms during the COVID-19 pandemic. *Journal of affective disorders*, 279, 578-584.
- Ningtyas, S. D. Y. (2012). Hubungan antara self-control dengan internet addiction pada mahasiswa. *Educational Psychology Journal*, 1(1).
- Nofitasari, T. S., Ningrum, N. R., & Basri, A. I. (2021). Pengaruh Shopping Lifestyle, Time Availability, dan Money Availability Terhadap Perilaku Pembelian Impulsif. *Investasi: Jurnal Penelitian Ekonomi dan Bisnis*, 1(1), 27-34.
- O'Guinn, T. C., & Faber, R. J. (1989). Compulsive buying: A phenomenological exploration. *Journal of consumer research*, 16(2), 147-157.
- Patrick, K., Ladipo, A., & Agada, S. A. (2016). The Effects of Brand Perception in the Purchase of “Made in Italy” and “Made in China” Fashion Products in Nigeria. *Economics and Management Research Projects: An International Journal*, 6(1), 1–8.
- Pattipeilohy, S. Y., & Wijaya, Y. (2018). Kajian Teologi Moral Terhadap Fashion Sebagai Isu Budaya Populer. *Jurnal Kawistara*, 8(1), 91-103.
- Patulak, L. E., Sarita, B., & Hamid, W. (2021). Pengaruh emosi, materialism, literasi keuangan, persepsi risiko dan pengalaman keuangan terhadap propensity to indebtedness (studi pada nasabah kredit plus kendari). *JUMBO*, 4(3), 31-42.
- Podoshen, J. S., Andrzejewski, S. A., & Hunt, J. M. (2014). Materialism, conspicuous consumption, and American hip-hop subculture. *Journal of International Consumer Marketing*, 26(4), 271-283.
- Poletiek, F. H. (2013). *Hypothesis-testing behaviour*. Psychology Press.
- Pontoh, M. E., Moniharpon, S., & Roring, F. (2017). Pengaruh Display Produk Dan Store Atmosphere Terhadap Impulse Buying Pada Konsumen Matahari 136 Department Store Mega Mall Manado. *Jurnal EMBA: Jurnal Riset Ekonomi, Manajemen, Bisnis dan Akuntansi*, 5(2)

- Prasetyo, W., Yulianto, E., & Kumadji, S. (2016). Pengaruh Store Atmosphere Terhadap Hedonic Shopping Value Dan Impulse Buying (Survei Pada Konsumen Matahari Department Store Malang Town Square) (Doctoral dissertation, Brawijaya University).
- Prof. Dr. Ir. Raihan, M. Si. (2017) Metodologi Penelitian. Jakarta: Cetakan Pertama. Universitas Islam Jakarta
- Rahman, O., Wong, K. K. K., & Yu, H. (2016). The effects of mall personality and fashion orientation on shopping value and mall patronage intension. *Journal of retailing and consumer services*, 28, 155-164.
- Ramandeep Bawa, R. B., Sinha, A. K., & Rita Kant, R. K. (2015). Effect of store atmospherics on customer buying behaviour.
- Rani Astasari, & Sahrah, A. (2006). Hubungan antara konformitas dengan perilaku membeli impulsif pada remaja putri. *Faculty University Wangsa Manggala Yogyakarta*, 1-12.
- Razak, Mashur. (2016). Perilaku Konsumen. Makasar: Alaudin University Press.
- Ridayani, F. (2017). Upaya-upaya diplomasi publik Indonesia melalui batik di Amerika Serikat.
- Ridayani, N. (2017). Perilaku konsumtif pekerja kantoran pada online shopping fashion Kecamatan Ujung Loe Kabupaten Bulukumba. Diakses dari <https://digilibadmin.unismuh.ac.id/>
- Richins, M. L., & Dawson, S. (1992). A consumer values orientation for materialism and its measurement: Scale development and validation. *Journal of consumer research*, 19(3), 303-316.
- Sahir, H. S. (2021). Metodologi Penelitian. Yogyakarta: PENERBIT KBM INDONESIA
- Santy, R. D., & Iffan, M. (2023). The Effect of Artificial Intelligence and Gamification on Online Purchase Intention Mediated by Customer Experience: Study on Indonesian Marketplace Users. *MIX: JURNAL ILMIAH MANAJEMEN*, 13(1), 227.
- Sapitri, N. L. G. A., & Suprapti, N. W. S. (2014). *Hubungan variabel demografi dengan perilaku pembelian impulsif yang dimoderasi kepemilikan kartu kredit di Kota Denpasar* (Doctoral dissertation, Udayana University).
- Sarwono, J. (2015). Metode Penelitian Kuantitatif & Kualitatif. Yogyakarta: Graha Ilmu
- Sathyapriya, G. B., & Mathew, A. (2015). The impact of materialism and social comparison of online compulsive buying among youth with reference to

- Salem, India. International Journal of Applied Services Marketing Perspectives, 4(3), 1776-1779.
- Setiawan, A., Qomariah, N., & Hermawan, H. (2019). Pengaruh kualitas pelayanan terhadap kepuasan konsumen. Jurnal Sains Manajemen dan Bisnis Indonesia, 9(2), 114-126.
- Setiawati, A., & Zulfikar, R. (2021). Pengaruh Gaya Hidup Berbelanja Dan Emosi Positif Terhadap Pembelian Impulsif (Studi Kasus Pada Konsumen Merdeka Arcade Factory Outlet). Journal of Economics, Management, Business and Accounting (JEMBA), 1(2), 139-146.
- Shephard, A., Pookulangara, S., Kinley, T. R., & Josiam, B. M. (2016). Media influence, fashion, and shopping: a gender perspective. Journal of Fashion Marketing and Management, 20(1), 4-18.
- Sondhi, N., & Basu, R. (2023). Profiling the online premium brand consumers based on their fashion orientation. Asia Pacific Journal of Marketing and Logistics, 35(2), 380-397.
- Sosianika, A., & Juliani, N. (2017). Studi tentang perbedaan perilaku pembelian impulsif berdasarkan karakteristik konsumen. *Sigma-Mu*, 9(1), 9-18.
- Sugiyono. (2013). Metode Penelitian Kuantitatif, Kualitatif Dan R&D. Bandung: Alfabeta.
- Sugiyono. (2014). Metode Penelitian Pendidikan Pendekatan Kuantitatif, Dan R&D. Bandung: Alfabeta.
- Sugiyono. (2016). Metode Penelitian Kuantitatif, Kualitatif Dan R&D. Bandung: PT. Alfabeta.
- Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, Dan R&D. Bandung: Alfabeta.
- Sugiyono. (2019). Metode Penelitian Kuantitatif, Kualitatif R&D. Bandung: Alfabeta.
- Sugiyono. (2021). Metode Penelitian Kuantitatif Kualitatif Dan R&D. Bandung: Alfabeta.
- Susilawati, E., & Wahdiniwaty, R. (2017). Pengaruh Kepribadian Dan Harga Terhadap Impulse Buying Pada Produk Novel Di Toko Buku Bandung Book Center Wilayah Bandung. Jurnal Ilmiah Magister Manajemen, 1
- Taherikia, F., & Ramezanadeh, L. (2016). Investigating the impact of self-esteem and materialism on the rate of compulsive buying. International Business Management, 10(5), 604-610.

- Turkyilmaz, C. A., Erdem, S., & Uslu, A. (2015). The effects of personality traits and website quality on online impulse buying. *Procedia-Social and Behavioral Sciences*, 175, 98-105.
- Uhrich, S., & Koenigstorfer, J. (2009). Effects of atmosphere at major sports events: A perspective from environmental psychology. *International Journal of Sports Marketing and Sponsorship*, 10(4), 56-75.
- Valence, G., d'Astous, A., & Fortier, L. (1988). Compulsive buying: Concept and measurement. *Journal of consumer policy*, 11(4), 419-433.
- Veronika, S. (2021) ANALISIS PENGARUH ANTARA FASHION ORIENTATION DAN COUNTRY OF ORIGIN TERHADAP PERSEPSI KUALITAS MEREK-MEREK PAKAIAN DARI BENUA EROPA. *Jurnal Manajemen Bisnis*, 24(2), 193–203
- Wahdiniwaty, R. U., & Susilawati, E. U. (2015). Pengaruh Kepribadian Dan Harga Terhadap Impulse Buying Pada Produk Novel Di Toko Buku Bandung Book Center Wilayah Bandung. *Jurnal Ilmiah Magister Manajemen (JIMM)*, 1(1).
- Wahono, H. K., & Pertiwi, D. (2020). Pengaruh financial literacy, materialism, compulsive buying terhadap propensity to indebtedness. *International Journal of Financial and Investment Studies (IJFIS)*, 1(1), 1-14.
- Wahyuni, R. S., & Setyawati, H. A. (2020). Pengaruh Sales Promotion, Hedonic Shopping Motivation dan Shopping Lifestyle Terhadap Impulse Buying Pada E-Commerce Shopee. *Jurnal Ilmiah Mahasiswa Manajemen, Bisnis Dan Akuntansi (JIMMBA)*, 2(2), 144-154.
- Widhiarso, W. (2009). Estimasi reliabilitas pengukuran dalam pendekatan model persamaan struktural. *Buletin Psikologi*, 17(1).
- Widianingsih, S., & Mustikasari, A. (2019, May). The effect of fashion orientation, money attitude, self-esteem, and conformity on compulsive buying: A study on youth customer in bandung. In 1st International Conference on Economics, Business, Entrepreneurship, and Finance (ICEBEF 2018) (pp. 639-642). Atlantis Press.
- Winatha, R.G., & Sukaatmadja, I.P.G. (2013). Pengaruh sifat materialisme dan kecanduan internet terhadap perilaku pembelian impulsif secara online. *E-Jurnal Manajemen Universitas Udayana*, 3 (3), 751-769
- Wu, D., Lu, J., Liu, Y., Zhang, Z., & Luo, L. (2020). Positive effects of COVID-19 control measures on influenza prevention. *International Journal of Infectious Diseases*, 95, 345-346.

- Yahmini, E. (2019). Kecenderungan Impulse Buying Pada Mahasiswa Ditinjau Dari Latar Belakang Keluarga. *exero: journal of research in business and economics*, 2(1), 41-56.
- Yurchisin, J., & Johnson, K. K. (2004). Compulsive buying behavior and its relationship to perceived social status associated with buying, materialism, self-esteem, and apparel-product involvement. *Family and Consumer Sciences Research Journal*, 32(3), 291-314.
- Zayusman, F., & Septrizola, W. (2019). Pengaruh Hedonic Shopping Value dan Shopping Lifestyle Terhadap Impulse Buying pada Pelanggan Tokopedia di Kota Padang. *Jurnal kajian manajemen dan wirausaha*, 1(1), 360-368.
- Databok.katadata.co.id. (2021, 9 September). Kunjungan ke Tempat Belanja Meningkat. Diakses pada 15 Agustus 2024, Dari <https://databoks.katadata.co.id/datapublish/2021/09/09/mandiri-institute-kunjungan-ke-tempat-belanja-meningkat>
- Data.tempo.co. (2020, 15 September). Orang Indonesia Lebih Suka Belanja Pakaian. Diakses pada tanggal 5 Juli 2024, Dari [Orang Indonesia Lebih Suka Belanja Pakaian - Data Tempo.co](#)
- Data.goodstats.id (2023, 29 November). Produk Fashion Jadi Produk yang Paling Banyak Dibeli di Online Shop. Diakses pada 27 Agustus 2024, dari <https://data.goodstats.id/statistic/produk-fashion-jadi-produk-yang-paling-banyak-dibeli-di-online-shop-WNrZx>
- Greenpeace.org (2017, 13 Mei). Berbelanja tidak membuat kita Bahagia. Diakses pada 5 Agustus 2024, dari <https://www.greenpeace.org/indonesia/cerita/1614/berbelanja-tidak-membuat-kita-bahagia/>
- Lyfewithless.com. (2022, 28 Desember). Sering Belanja Impulsif? Bisa Jadi Ini Penyebabnya. Diakses pada 5 Agustus 2024, Dari <https://lyfewithless.com/sering-belanja-impulsif-bisa-jadi-ini-sebabnya/>
- Populix.co (2023, Februari). *Indonesian Shopper Behavior on Promotion Week in the Face of Economic Uncertainty 2023*, Diakses pada 5 Juli 2024, Dari <https://info.populix.co/reports/2023-02-indonesian-shopper-behavior-on-promotion-week>