

**PERANAN UNIT *CORPORATE SOCIAL RESPONSIBILITY* (CSR)
PT. ASAHIMAS CHEMICAL CILEGON MELALUI PROGRAM AIR
SARANA HIDUP MASYARAKAT (ASAHIMAS)**

(Studi Kualitatif Deskriptif Peranan Unit Corporate Social Responsibility (CSR)
PT. Asahimas Chemical Cilegon Melalui Program Air Sarana Hidup Masyarakat
Dalam Meningkatkan Citra Perusahaan Dikalangan Penerima Bantuan)

***ROLE OF CORPORATE SOCIAL RESPONSIBILITY (CSR) UNIT
PT. ASAHIMAS CHEMICAL THROUGH THE COMMUNITY
LIVING FACILITIES WATER PROGRAM (ASAHIMAS)***

*(Descriptive Qualitative Study of the Role of Corporate Social Responsibility
(CSR) Unit PT. Asahimas Chemical Cilegon Through the Community Living
Water Program in Improving the Company's Image Among
the Recipients of Assistance)*

SKRIPSI

*Diajukan untuk Menempuh Sidang Skripsi
Program Studi Ilmu Komunikasi*

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**PROGRAM STUDI ILMU KOMUNIKASI
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS KOMPUTER INDONESIA
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